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COMMAND AND CONTROL WORKSHOP: STRUCTURES AND PROCESSES FOR RESEARCH AND DEVELOPMENT \((R&D\)) SERVICE DELIVERY

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# DEPARTMENT OF NATIONAL DEFENCE CANADA



OPERATIONAL RESEARCH DIVISION

ORD PROJECT REPORT PR 9621

# RESEARCH AND DEVELOPMENT BRANCH

COMMAND AND CONTROL WORKSHOP: STRUCTURES AND PROCESSES FOR R&D SERVICE DELIVERY

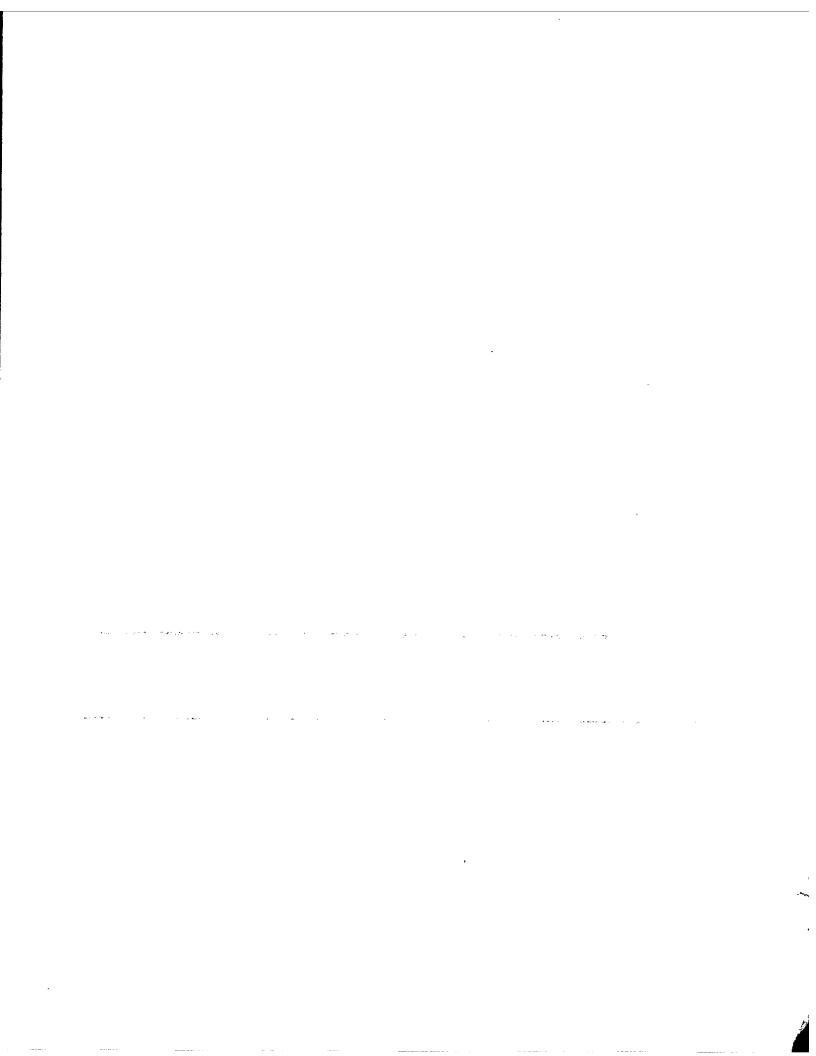
by

Ivan Taylor Dr. G.W. Frank

**DECEMBER 1996** 

OTTAWA, CANADA





## **OPERATIONAL RESEARCH DIVISION**

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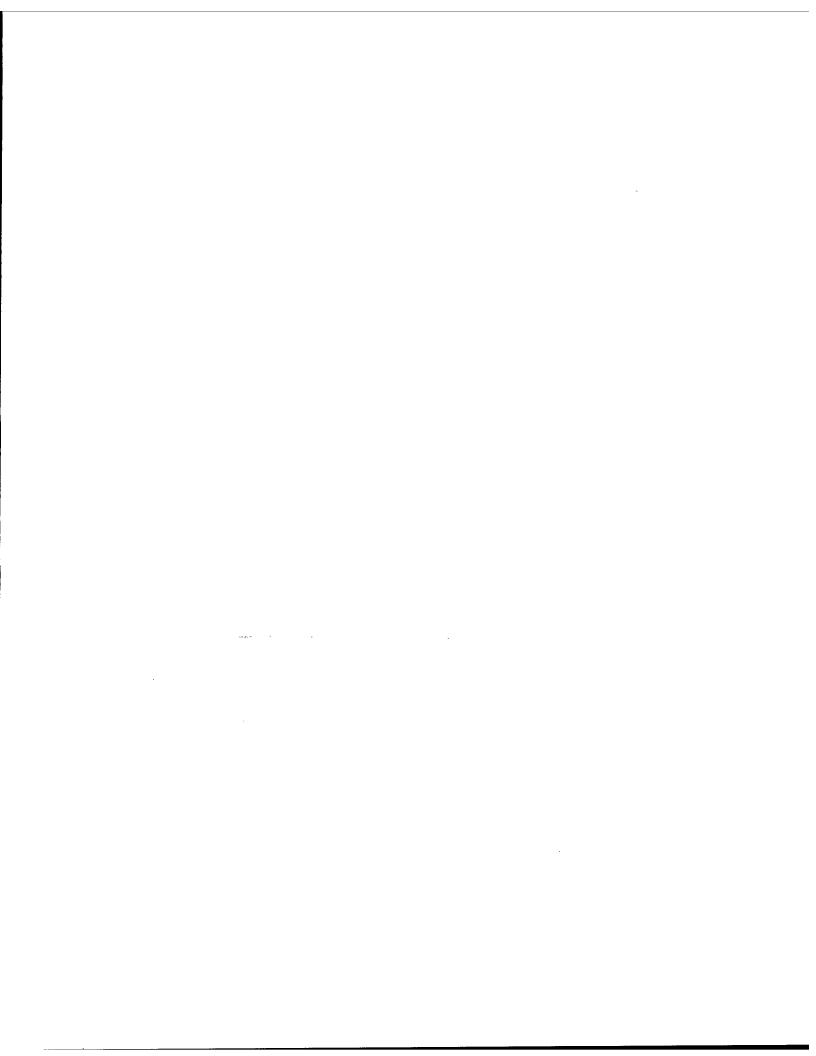
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# DEPARTMENT OF NATIONAL DEFENCE CANADA

# OPERATIONAL RESEARCH DIVISION DIRECTORATE OF OPERATIONAL RESEARCH (JOINT & LAND)

ORD PROJECT REPORT PR 9621

# CRAD COMMAND AND CONTROL WORKSHOP: STRUCTURES AND PROCESSES FOR R&D SERVICE DELIVERY

by

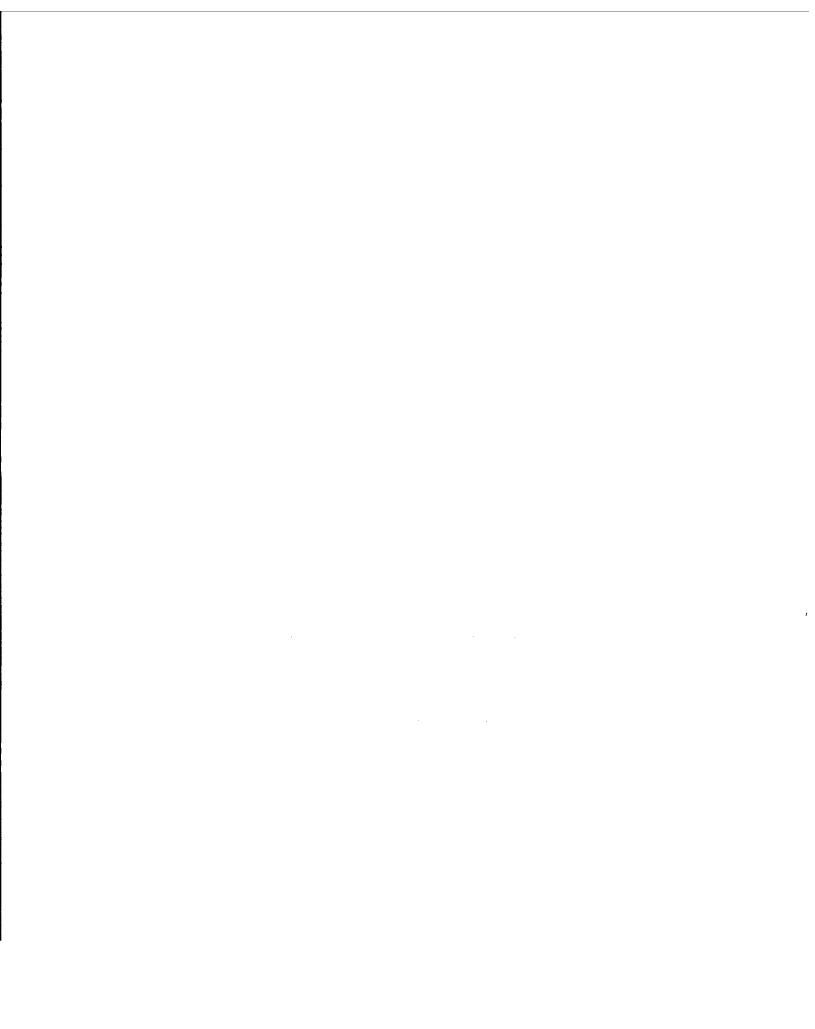
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#### **ABSTRACT**

On 7-9 May 1996, the Chief of Research and Development (CRAD) held a Workshop on Command and Control (C2) which brought together CRAD scientists and Canadian Forces (CF) Officers to discuss the "what" and the "how" of C2 Research and Development (R&D). The participants were divided into syndicates to discuss these issues using a structured brainstorming technique developed by the authors. This paper documents the results of the brainstorming exercise on the structures and processes (the "how") suggested for future C2 R&D. A companion paper is available on the requirements and opportunities (the "what") for C2 R&D for the foreseeable future.

There was a large amount of consensus on the main findings of this syndicate exercise which were that: a team culture must be established to provide the synergy necessary to exploit these new technologies quickly and effectively; the process of information dissemination and internal communication must be improved to enhance the capabilities of the teams; the future Battle Labs should be exploited to their fullest to provide an experimental environment for C2 R&D; and the organization and structures will need to be improved to streamline the R&D process. Some other ideas were presented without full consensus, such as: the establishment of an evolutionary R&D and Procurement paradigm; the need for a new strategic direction in C2 R&D which should be developed by CRAD and CF leadership; and business planning and accountability which will improve the relationship between CRAD and its sponsors making the R&D process more responsive. The conclusion of this workshop was that the team approach to C2 R&D has begun and that there is much more work to do to exploit the many good ideas provided by the workshop attendees and documented in the Annexes to this paper.

#### RESUME

Le CR Dév a tenu un atelier sur le commandement et contrôle du 7 au 9 mai 1996 dont le but était de réunir scientifiques du CRDév et officiers des Forces canadiennes pour discuter des besoins et des moyens en matière de R&D pour le commandement et contrôle. Regroupés en deux ateliers, les participants firent appel à une technique de conférence d'idées mise au point par les auteurs. Ce rapport fait état des résultats de la conférence quant au cadre et au processus suggérés pour la mise en oeuvre du système intégré de commandement et contrôle (ISCC). Les besoins et possibilités de recherche à court et moyen termes sont décrits dans un document faisant pendant à ce rapport.

Lors des ateliers, un fort consensus s'est dégagé sur les points suivants: afin de rendre les chercheurs plus efficaces, on devra encourager le travail d'équipe, miser sur les effets de synergie et améliorer la dissémination de l'information et les communications internes. Afin d'offrir un milieu expérimental en commandement et contrôle, les futurs laboratoires de combat devront être exploités au maximum; et les améliorations organisationnelles et structurelles seront axées sur la simplification des méthodes de R&D. Certaines idées ne faisant pas consensus furent toutefois présentées telles l'adoption d'un processus évolutif pour la R&D et l'acquisition d'équipement; la nécessité, pour le CR Dév et les Etats-majors, d'amorcer un virage stratégique; et la mise en place de plans d'affaire et de principes d'imputabilité de nature à favoriser les relations du CR Dév avec sa clientèle. La conclusion d'ensemble de l'atelier fut que l'approche d'équipe est déjà en marche et que les idées proposées par les participants et documentées dans les annexes demeurent une tâche très exigeante.

#### **EXECUTIVE SUMMARY**

The Chief of Research and Development (CRAD) directed that a high level study be conducted into Command and Control Research and Development (C2 R&D) in the Department of National Defence (DND). As part of this study, a workshop was organized to bring together Canadian Forces (CF) Officers and CRAD scientists to discuss the "what" and the "how" of C2 R&D. This paper discusses the structures and processes with which to carry out C2 R&D (the "how"). A companion paper discusses the requirements and opportunities in C2 R&D (the "what").

The workshop was held 7-9 May 96 and was organized around syndicates. After getting direction from Deputy Chief of Defence Staff (DCDS) and CRAD as well as a panel of senior officers and managers, the workshop broke up into six syndicates to discuss the requirements and opportunities for C2 R&D in the areas of human factors, analytical methods, and information systems. After a plenary session in which the results of this first syndicate were discussed, the workshop broke up into new syndicates to discuss the structures and processes for C2 R&D.

The syndicate process was based on a structured brainstorming technique developed by the Operational Research Division. It involved three stages: idea generation using the Nominal Group Technique; idea development using the Idea Writing Technique along with de Bono's Thinking Hats structure; and finally an anonymous vote and tally for prioritization and closure. Using this methodology hundreds of raw ideas were generated and hundreds of pages of idea development were written. All of these are recorded in the Annexes to this paper for the use of the C2 R&D Task Force in their development of a strategic plan.

In the structures and processes syndicates, consensus on four broad concepts emerged: establishment of a team culture; improved information dissemination and internal communication; exploitation of Battle Labs; and streamlining of organization and structures in the R&D process. Also three concepts surfaced without complete consensus: business planning and accountability; need for a new strategic direction; and establishment of an evolutionary R&D and procurement paradigm.

By establishing a team culture, it was hoped that there would be synergy enough to multiply the available resources and thereby exploit the potential of the new technologies coming into existence. There were 73 ideas generated under this heading by the four syndicates.

Improving the dissemination of information and internal communication will be necessary if these new teams are to work effectively. These teams may represent a virtual organization that is geographical dispersed but functionally interdependent. This concept involved 66 ideas.

The exploitation of Battle Labs will allow for the effective test and evaluation of new or prototype systems as well as the potential to evaluate the performance of existing personmachine systems. There were 32 ideas under this heading.

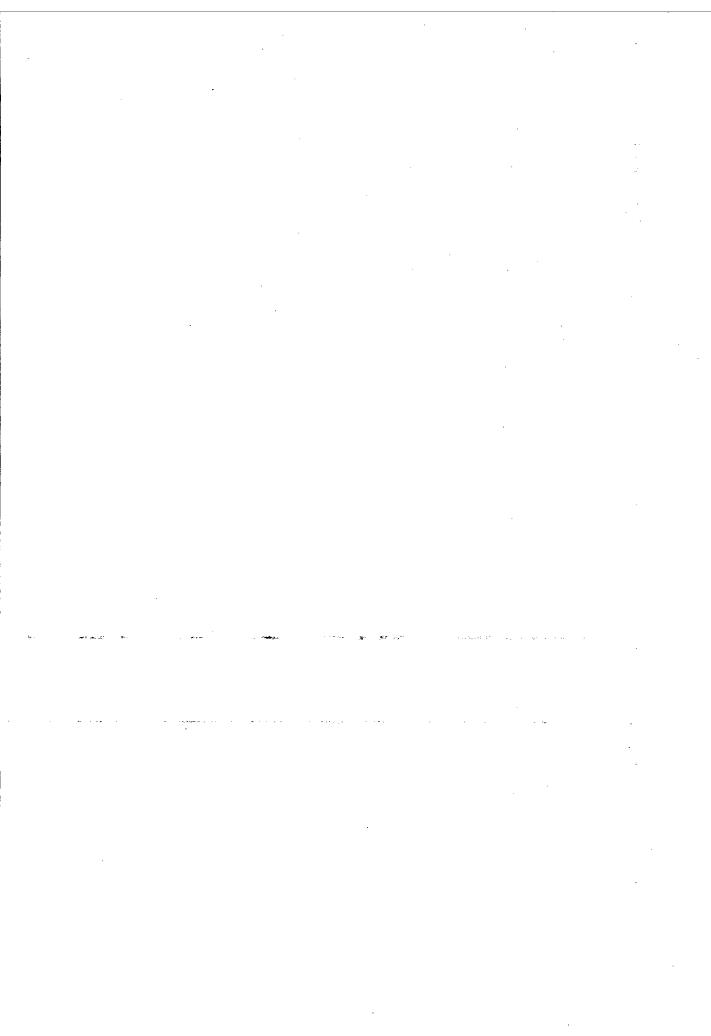
Improving the organization and structure of R&D was not intended to be a call for re-engineering. Instead it was more the intention to develop a process of continuous improvement and establish centres of excellence. There were 52 ideas generated in this area.

The need for an evolutionary R&D and procurement paradigm recognizes the fact that the C2 technology is changing very quickly, often more so quickly the procurement system cannot keep up. The idea of "proto-cycling" may be adaptable to this environment. The syndicates had 29 ideas of how this might be established.

The need for a new strategic direction was identified by two syndicates who generated 19 ideas in this area. Although this is a difficult problem for leadership with the rapid pace of technology, it was recognized that plans may be useless but planning is essential.

Business planning and accountability were raised by two syndicates and they generated 42 ideas. It was envisioned that the R&D process would become more responsive and the operational staffs more forward-looking, if the R&D business plan was incorporated in the business plans of the operational staffs they support.

These represent just a few of the ideas generated during the Workshop. There are many others identified and described in the Annexes. It is now up to the C2 R&D Task Force to evaluate these ideas and determine which should be pursued. The development of a new structure and new processes with which to carry out the research requirements and opportunities of C2 R&D is the ultimate goal of the leadership of CRAD, the CF and DND.



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#### **ACKNOWLEDGEMENTS**

The following paper could not have been completed without the assistance of an excellent team. Dr. John Legget, Mr. Donald Smith and Mr. Gordon Marwood were the primary organizers of the Workshop. Ms. Elaine McHale and Ms. Louise Knaggs were responsible for administration and logistics for the Workshop and Ms. McHale and Ms. Jose Dunn were responsible for the transcription of the hand written notes from the Idea Writing activity. The voluntary facilitators LCol Lucas Hellemans, Mr. Brian Tannenbaum, and Mr. Gary Christopher provided excellent service during the Workshop and contributed greatly to its successful completion. The 60 scientists and military officers who participated in the Workshop showed great dedication and enthusiasm as they worked through an unfamiliar process providing high quality ideas which ensured a successful result. Finally, we would like to thank Mr. Peter Anderson for inviting us to get involved in this project, and providing an opportunity to demonstrate our brainstorming methodology to so many influential people on such an important subject.

# CRAD COMMAND AND CONTROL WORKSHOP: STRUCTURES AND PROCESSES FOR R&D SERVICE DELIVERY

#### **BACKGROUND**

- 1. The Chief of Research and Development (CRAD) directed that a high level study be conducted into Command and Control Research and Development (C2 R&D) in the Department of National Defence (DND) (Ref. 1). As part of this study, a workshop was organized to bring together Canadian Forces (CF) Officers and CRAD scientists to discuss the "what" and the "how" of C2 R&D. Approximately, 30 scientists and 30 officers were divided equally into six syndicates which worked for two days to develop the ideas from which a strategy for C2 R&D could be developed by CRAD in conjunction with the leaders of the CF and DND. The following paper discusses the results of the second day of deliberations, on the structures and processes for C2 R&D service delivery (the "how"). A companion paper discusses the requirements and opportunities for C2 R&D (the "what") (Ref. 2).
- 2. The Workshop was organized around the syndicates. It began with a plenary session in which the Deputy Chief of Defence Staff (DCDS) and CRAD gave prepared speeches providing direction to the attendees. This was followed by presentations from a panel of senior officers and civilian managers which provided additional direction. The Workshop then broke into six syndicates to discuss the requirements and opportunities for C2 R&D in the areas of human factors, analytical methods and information systems. When the Workshop reconvened the next day, the syndicate facilitators presented their findings to the plenary session. The Workshop then reorganized into new syndicates to discuss the structures and processes required to deliver this C2 R&D. On the morning of the final day, the panel of senior officers and managers reconvened to hear summary presentations of the previous days' syndicate results.

#### THE QUESTION

3. The syndicate process was focused around a question. In the second syndicate, all of the groups were asked the following question:

"What structures and processes should be put in place to establish a team approach to C2 R&D in the department that will meet the current and future needs of the CF?"

There was some discussion about this question in the plenary session and it was decided that the participants should consider this an opportunity to visualize the ideal environment for conducting C2 R&D in the future. Implicit in the question is the assumption that the current structure and processes are not working effectively in the rapidly changing environment of information technology. It is also assumed that a team approach which includes operators and developers can provide the synergy necessary to exploit these new technologies.

#### THE SYNDICATE PROCESS

- 4. A structured brainstorming approach (Refs. 3 and 4) was used in the syndicate deliberations to maximize the effectiveness and efficiency of the process. This process was conducted in three stages with multiple sub-stages:
  - a. the idea generation stage:
    - (1) discussion of the problem statement to obtain focus;
    - (2) silent writing of raw ideas;
    - (3) round-robin collection of raw ideas; and
    - (4) grouping of ideas around concepts;
  - b. the concept development stage;
    - (1) prerequisites in terms of information needs;

- (2) how-to's in terms of creative implementation approaches;
- (3) benefits of progressing this initiative;
- (4) possible negative side-effects or potential problems with implementation; and
- (5) bottom-line unsubstantiated "gut feeling" about the concept; and
- c. anonymous vote for prioritization, with a discussion of voting results.
- 5. This process was developed to improve productivity and encourage creativity in group discussions. It was intended to get a lot of work done in the time available and yet be egalitarian and non-confrontational. It attempted to drive to a consensus in the group yet allow for dissenting opinions in the anonymous vote, thus avoiding "group think". It was intended to be self-documenting. It used low-technology equipment and was therefore inexpensive to conduct. It was structured so that it was nearly facilitator free. So training of the facilitators was not time-consuming or expensive.
- 6. The process generated hundreds of raw ideas which were suggested by the participants in good faith to potentially improve the organization. During the concept development process, over one hundred pages of notes were generated. All of this detailed information is provided in the Annexes to this report. Unfortunately, when the presentation to the panel was provided, there was insufficient time to do a complete analysis of the detailed information. It is hoped that the C2 Task Force will have time to evaluate the material in full detail in time to complete their report. The following discussion of the findings of the syndicates represents a quantitative assessment of the results. In this regard, we have attempted to identify areas of consensus among the syndicates' concepts. We will not provide very much in the way of concept development; for that we refer the interested reader to the annexes.

### THE RESULTS

7. As previously mentioned, the second syndicate session at the C2 Workshop involved 60 people divided into six syndicates. It generated 234 specific ideas under 32 concepts. The

concept development process generated 144 pages of hand-written notes; all of which are documented in the annexes. Table I summarises these seven concepts.

TABLE I
PRINCIPAL C2 R&D CONCEPTS IDENTIFIED IN SYNDICATE

Concept	No. Teams Assigning Concept High Priority (max = 6)	Average Ranking	Number of ideas generated
Establish Team Culture	4	2.3	73
Improve Communication and Information Dissemination	4	4.0	66
Exploit Battle Labs	3	2.3	32
Improve Organization and Structure	3	3.0	52
Establish Evolutionary R&D and Procurement Paradigm	2	1.5	29
Strategic Direction	2	2.0	19
Business Planning and Accountability	2	3.5	42

#### Establish Team Culture

- 8. This concept was actually stated in the question. Therefore it was not surprising to find that four of the six syndicates identified it as a high priority concept. In fact, the average rank of this concept was 2.3 which means that most of the groups rated it very high on their list. There were 73 individual ideas listed by the syndicates under this concept.
- 9. The question of who would comprise the team was brought up by the panel. It was suggested that teams are in general small and focused. However, the team membership should be considered broadly as long as each member is contributing effectively to the team's goal.

# Improve Communication and Information Dissemination

- 10. Four groups out of six recognized this problem as a concept for development. It was given lower priority with an average rank of 4.0. Sixty-six specific ideas were generated under this heading.
- 11. It was felt that this problem has been discussed for many years without much in the way of concrete results forthcoming. If the team approach can be established then much of the communication problem might be alleviated. However, with the constant turnover of military officers, the communication process will need to be constantly examined to ensure it is meeting the needs of the system.

## **Exploit Battle Labs**

12. Three groups identified Battle Labs as a separate concept but many of the syndicates had Battle Labs among their individual ideas. The average rank for this concept was fairly high at 2.3 and there were 52 ideas listed under it.

# Improve Organization and Structure

- 13. Three groups identified the need to improve the organization and structure of C2 R&D. The average rank was 3.0 which suggests that this concept was given medium priority. However, there were 52 ideas suggested to improve the C2 R&D organization and structure.
- 14. This was not a call for re-engineering. However, it did overlap with the first two concepts of team building and improving communication.

# Establish Evolutionary R&D and Procurement Paradigm

15. This was identified as an individual concept by two groups with an average rank of 1.5. The two groups that identified this concept listed 29 ideas under this heading. The basic premise here is to integrate R&D into the Procurement process to speed up development and reduce risk. Separating R&D, Procurement and O&M is no longer viable in C2 because of the rapid pace of technology which makes new equipment obsolete in months rather than years.

## **Strategic Direction**

16. Two groups identified strategic direction as lacking in C2 R&D. They gave this concept a high rank of 2.0 and listed 19 ideas under this heading. The authors noted that strategic planning has been very difficult in recent years because of rapidly changing technology.<sup>1</sup>

# **Business Planning and Accountability**

17. Three groups mentioned this concept and gave it an average rank of 3.5 which indicates a middle priority. There were 55 ideas generated under this heading. The intent of this concept was to bring the operator and the research team closer together by including R&D under the business plan of the user. One group suggested that R&D could be corporately managed in a business sense as a risk portfolio. The current system which has a separate business plan for R&D independent of the operational users of the R&D was considered inefficient.

<sup>&</sup>lt;sup>1</sup> The potential and the limitations of strategic planning is extensively discussed in Henry Mintzberg's recent book "The Rise and Fall of Strategic Planning" (Ref. 5).

#### **CONCLUDING REMARKS**

- 18. The annexes provide the detailed results of each of the syndicates. The reader will find the concepts and their development a "gold mine" of worthwhile suggestions for process improvement. Many of the ideas unfortunately are not fully developed. There are specific techniques for "harvesting" ideas that could be useful to the C2 R&D Task Force (see Ref. 6). There are other ideas which may need to "moulded" to fit within the constraints of the current situation. The techniques in Reference 6 may be helpful here also. However, none of the ideas should be ignored. They were provided in good faith and although not fully explained at present could be developed into process improvements in the future. The goal of this report is to provide an archive for all of the ideas generated during this workshop.
- 19. The participants almost unanimously felt that this exercise was worthwhile. They enjoyed the process and were happy to have an opportunity to contribute to the improvement of this important area of R&D. The organizers considered the workshop to be a success because the process of developing a team approach to C2 R&D service delivery was begun. A great deal of work is still required. However, with the numerous ideas presented in the workshop and recorded in this report, the C2 R&D Task Force has a great deal of material with which to build a new strategy for C2 R&D service delivery.

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- 6. De Bono, Edward; "Serious Creativity"; Harper Collins Publishers; 1992.

#### **SYNDICATE 2A: PROCESSES AND STRUCTURES**

#### INTRODUCTION

A-1. Session 2 consisted of all six syndicate groups examining the same question:

"What structures and processes should be put in place to establish a team approach to C2 R&D in the department that will meet the current and future needs of the CF?"

Syndicate 2A developed 45 ideas which were grouped into the following five concepts:

- a. Structure/Organization;
- b. Co-ordination and Communications;
- c. Mechanisms for Experimentation, Fielding, Training, Testing and Evaluation;
- d. Team Culture; and
- e. External Influences (external to R&D).
- A-2. The following format is used in documentation. For each concept:
  - a. Idea base for each concept (generated via the Nominal Group Technique);
  - b. Idea development for each concept (generated via Ideawriting and the Six Thinking Hats):

- (1) Information needs;
- (2) Creative solutions;
- (3) Benefits;
- (4) Problems; and
- (5) Gut feelings;
- c. Prioritization (syndicate member votes):
  - a. Voting summary (anonymous vote matrix); and
  - b. Consensus Decision Support Program (CDSP) computer program analysis.
- A-3. Voting results did not appear to indicate group consensus. The average ranking of concepts did not indicate a strong preference for priority. The data was also analyzed using a computer-based consensus analysis program. A statistically significant degree of consensus was *not* found in the votes recorded for this syndicate group.

#### **IDEA INVENTORY**

- 1. Large enough Centres of Excellence for critical mass.
- 2. Military presence in labs.
- 3. Common team model.
- 4. Assesses areas of most impact (including industry).
- 5. Fast turnover.
- 6. Small co-ordinating committee.
- 7. Bottom-up process (define requirements).
- 8. Modular architecture (allies), COTS.
- 9. Better integration with industry.
- 10. Joint/team workshops.
- 11. Real-time communication between team members.
- 12. Permits R&D to be integrated into the final system without re-doing it.
- 13. Top-down direction.

- 14. Focus/ niche specialization.
- 15. Checks and balances.
- 16. Formalization of activities and responsibilities.
- 17. Link test and evaluation to R&D.
- 18. Increase military awareness on the part of scientists.
- 19. Focus on joint/combined ops.
- 20. Flexible reallocation of resources.
- 21. Process has to include training.
- 22. Flat command structure.
- 23. Overseeing body with final decision power.
- 24. Staged fielding.
- 25. Commitment to actually procure once R&D is done.
- 26. Military input in prioritization of R&D.
- 27. No padding of team just to have a group represented.
- 28. Feedback mechanism to show progress and effectiveness (or lack thereof).
- 29. Base product must be clearly defined.
- 30. Long-term commitment of/by personnel.
- 31. Streamlined acquisition.
- 32. Maintain international contacts.
- 33. Availability of experimental test facilities with humans in the loop.
- 34. Evolutionary development.
- 35. Adequate resources up front.
- 36. Scientific adoption of common core of services.
- 37. Time and money commitment up front.
- 38. Opportunities for players to see what ultimate participation opportunities may be.
- 39. Promote dialogue for honest communication of information.
- 40. Battle lab testing.
- 41. Get rid of rank consciousness.
- 42. Constant interchange between team members.
- 43. Mechanism for co-ordination.
- 44. Discussion and consensus building.
- 45. Informal contact within formal structures.

#### **CONCEPT A: STRUCTURE/ORGANIZATION**

#### **Idea Base**

- 1. Large enough Centres of Excellence for critical mass.
- 2. Military presence in labs.
- Fast turnover.
- 6. Small co-ordinating committee.
- 7. Bottom-up process (define requirements).

- 9. Better integration with industry.
- 12. Permits R&D to be integrated into the final system without re-doing it.
- 13. Top-down direction.
- 14. Focus/ niche specialization.
- 15. Checks and balances.
- 16. Formalization of activities and responsibilities.
- 17. Link test and evaluation to R&D.
- 21. Process has to include training.
- 22. Flat command structure.
- 23. Overseeing body with final decision power.
- 25. Commitment to actually procure once R&D is done.
- 26. Military input in prioritization of R&D.
- 27. No padding of team just to have a group represented.
- 30. Long-term commitment of/by personnel.
- 33. Availability of experimental test facilities with humans in the loop.
- 45. Informal contact within formal structures.

# Structure/Organization: Information Requirements

- 1. Availability (level) of funding leads to size of organization
- 2. Industry participation / university
- 3. Availability of personnel
- 4. Industrial structures
- 5. Flexible organization required
- 6. Most of organization core should be in a single location
- 7. Require experts from all areas
- 8. Need centres of excellence
- 9. Needs focus
- 10. Needs communications infrastructure to allow for distributed / parallel problem solving
- 11. Group vs. matrix
- 12. Criteria for selection of team members
- 13. Mechanism for avoiding overly bureaucratic approach
- 14. Team structure e.g. hierarchical
- 15. Team member strengths and capabilities

# Structure/Organization: Creative Solutions

- 1. Tiger teams, focus groups
- 2. Workshops to define common goals
- 3. Align R&D's organization with clients
- 4. Regular exchange of personnel R&D with client as well as international exchanges

- 5. Exchange of personnel with industry
- 6. Critical mass available for areas of high interest
- 7. Familiarity of researchers with the clients' working environment
- 8. Focus of C2IS research within CRAD in one area of endeavour
- 9. Decisive and flexible allocation of funding across CCs for C2IS research
- 10. Assemble a team for the duration of the project
- 11. Out-of-the-box thinking
- 12. Field testing
- 13. Hiring new blood every 2 years
- 14. Closer links with university R&D in C2

# Structure/Organization: Benefits

- 1. Quick turnaround
- 2. Decreased administration
- 3. Better communications flow
- 4. Happier user
- 5. Better work
- 6. Increased productivity
- 7. Cheaper
- 8. More efficient and streamlined process
- 9. Few people required
- 10. Clear direction for research
- 11. Less time spend in process
- 12. More stability, able to keep expertise
- 13. Better technology transfer process with industry
- 14. Focus of academic work (particularly theses at RMC)
- 15. Flexible and rapid resource re-allocation
- 16. Focus of R&D efforts in most appropriate area
- 17. Less interest in / work on 'pet' projects that don't relate due to better overall direction/control

# Structure/Organization: Problems

- 1. Control structure may become too tight and inhibit creative process and development of new ideas
- 2. May waste time keeping everyone advised of all activities
- Direction from above is seldom clear, normally because the funding is not known
- 4. Lack of control
- 5. Not enough experts; to get a centre of gravity
- 6. Most solutions are compromising (consensus vs. a hard decision)
- 7. As size of group increases, communication needs become excessive

- 8. Too many levels of approval required in a matrixed organization
- 9. Matrix management can lead to the goal of the organization being lost along with any accountability
- 10. With downsizing, matrix responsibilities will be ignored
- 11. Reduction in resources leads to inter-CC parochialism
- 12. No reward for advancing CF versus CC goals

### Structure/Organization: Gut Feeling

- 1. Already in place
- 2. Will need to be rebuilt from scratch to ensure correct representation and to eliminate protectionism
- 3. People are people, doesn't matter how we stack 'em
- 4. Very important to get it right streamline the process
- 5. Has to be simple and based on trust not position of individuals
- 6. Mutual respect in team important
- 7. Must avoid too many layers of management which slows down all processes
- 8. Government and industry labs must be better integrated

#### **CONCEPT B: CO-ORDINATION AND COMMUNICATIONS**

#### Idea Base:

- 2. Military presence in labs.
- 3. Common team model.
- 4. Assesses areas of most impact (including industry).
- 5. Fast turnover.
- 6. Small co-ordinating committee.
- 7. Bottom-up process (define requirements).
- 8. Modular architecture (allies), COTS.
- 9. Better integration with industry.
- 10. Joint/team workshops.
- 11. Real-time communication between team members.
- 13. Top-down direction.
- 14. Focus/ niche specialization.
- 16. Formalization of activities and responsibilities.
- 18. Increase military awareness on the part of scientists.
- 19. Focus on joint/combined ops.
- 20. Flexible reallocation of resources.
- 25. Commitment to actually procure once R&D is done.
- 26. Military input in prioritization of R&D.
- 29. Base product must be clearly defined.

- 32. Maintain international contacts.
- 35. Adequate resources up front.
- 37. Time and money commitment up front.
- Opportunities for players to see what ultimate participation opportunities may be.
- 39. Promote dialogue for honest communication of information.
- 42. Constant interchange between team members.
- 43. Mechanism for co-ordination.
- 44. Discussion and consensus building.
- 45. Informal contact within formal structures.

# Co-ordination & Communications: Information Requirements

- 1. Communication networks (cheap)
- 2. Identify players
- 3. Identify appropriate methods for co-ordinating and for communications
- 4. Plans of other team members, especially, long term, including resources
- 5.. Participation of labs in 'trials/exercises'
- 6. External IM architectures/policies/doctrine (OGD and Allies)
- 7. Monitoring of current state of IM development
- 8. Agreements/lines of communication with allies, industry, academia, for rapid exchange of information
- 9. One small overall body in charge made up of one member from each of the major players
- 10. Requirement of information to track progress/non-progress of R&D

## Co-ordination & Communications: Creative Solutions

- 1. Drugs and rock and roll
- 2. Standard protocols
- 3. Paperless bureaucracy
- 4. Computer tracking of entire process
- 5. Lateral empowerment
- 6. Centrally located teams
- 7. Single location for team
- 8. Sufficient travel funds for bi-weekly team meetings
- 9. Desktop to desktop video conferencing, white-boarding
- 10. Scientists on clients' procurement teams, military people in labs
- 11. Electronic communications (e-mail, video-conference)
- 12. Distributed access to various testbeds to evaluate products and test for interoperability
- 13. DND/CF-wide strategic direction

- 14. Overseeing body acts mainly as a chair/facilitator. Everyone knows what is happening
- 15. Information is freely exchanged with no concern for who developed a particular idea or solution

#### Co-ordination & Communications: Benefits

- 1. Everyone has access to all information, therefore no duplication effort
- 2. Instantaneous communications leads to quick decisions which minimises time spent waiting
- 3. Less wasted resources, therefore cheaper
- 4. Fewer people required
- 5. Better tracking of R&D projects, i.e., money/people/time
- 6. Better end product, i.e., Interoperable, etc.
- 7. It is clearer what requirement is
- 8. Can change direction quickly as requirement changes
- 9. Allows us the benefit of the whole team's expertise and knowledge
- 10. Co-ordination with allies more efficient system
- 11. Better focus and accountability of IM R&D
- 12. Precise definition of requirement
- 13. Flexibility, able to be 'opportunistic'

#### Co-ordination & Communications: Problems

- 1. Parochialism will torpedo progress and introduce 'stalemate'
- 2. Protection of 'pet' projects
- 3. Decentralized funding will make personnel able to float central standards/direction
- 4. Project is so large that co-ordination will not be possible
- 5. Volume of communications may overwhelm capacity of people to stay current
- 6. Requirement to keep people informed may cause less actual work to be done
- 7. Reporting of data to track R&D process might be a time-consuming event
- 8. Missed information
- 9. Information overload
- 10. How much co-ordination is really necessary for small effort
- 11. Cost of communications (IT systems, and travel)
- 12. At critical mass in some areas, not enough resources to do proper job of co-ordinating
- 13. If control is spread too thin accountability is lost

## Co-ordination & Communications: Gut Feeling

- 1. R&D effort has to be co-ordinated with the client / the product must fill a need
- 2. Good communications between clients and scientists is essential to deliver the appropriate product
- 3. Critical for good R&D
- 4. Without effective co-ordination and communications, project will get bogged down, mistakes will be made and resources wasted; communication co-ordination is essential
- 5. A must but we have to learn from our own mistakes; they get posted
- 6. Critical
- 7. Need to make it an essential part of our training process in R&D Branch takes work to do it right
- 8. Absolutely essential for effectiveness

# CONCEPT C: MECHANISMS FOR EXPERIMENTATION, FIELDING, TRAINING, TESTING AND EVALUATION

#### Idea Base:

- 4. Assesses areas of most impact (including industry).
- 5. Fast turnover.
- 17. Link test and evaluation to R&D.
- 24. Staged fielding.
- 25. Commitment to actually procure once R&D is done.
- 26. Military input in prioritization of R&D.
- 28. Feedback mechanism to show progress and effectiveness (or lack thereof).
- 33. Availability of experimental test facilities with humans in the loop.
- 34. Evolutionary development.
- 36. Scientific adoption of common core of services.
- 40. Battle lab testing.

# Mechanisms for Experimentation ...: Information Requirements

- 1. Battle labs
- 2. Fiscal requirements
- 3. Beginning states end states
- 4. LIVEX (?)
- 5. Resource (manpower) requirements
- 6. Training requirements
- 7. Infrastructure requirements
- 8. Appropriate measures of performance

- 9. Availability of subjects for testing
- 10. What level of fidelity is required of simulation drivers for testing
- 11. Involvement in test and evaluation process by labs to gain background in field environment
- 12. Distributed interactive simulation
- 13. Existing architecture for DND/CF
- 14. Interoperability needs (both internal and external DND)
- 15. Composition of common user core (IM resources upon which the applications are built)
- 16. Test and evaluation at all levels (in lab, development models, pre-release, post-release)
- 17. Testing to be done by users with assistance from developers
- 18. Both structured and non-structured testing

# Mechanisms for Experimentation ...: Creative solutions

- 1. Have realistic simulation in place for testing
- 2. Connect test lab in parallel with an operational system during actual operations and compare results
- 3. Deploy development models for testing in the field
- 4. Rapid prototype tools
- 5. Use of single tiger team from start to finish
- 6. Dedicated test beds
- 7. Data collection in fielded systems during training
- 8. Use evaluation results to redirect resources
- 9. Share common testbeds with allies
- 10. Availability of large scale testbeds
- 11. Provide feedback to clients
- 12. Electronically co-located family of testbeds addressing CC concerns in the context of an overall interoperable environment
- 13. Staggered implementation using V1 (fielded), V2 (battle lab), and V3 (R&D)

# Mechanisms for Experimentation ...: Benefits

- 1. Faster delivery of capability to users
- 2. Less waste of R&D resources with increased focus
- 3. Less bureaucracy
- 4. More usable IM resources
- 5. More user input in final product better first solution
- 6. Bugs and defects get found and fixed quickly
- 7. Users are trained before receiving the product
- 8. Risk reduction

- 9. Training improves operator competency
- 10. Should allow focusing of effort where it is needed
- 11. Can assess if the new technology helps or hinders
- 12. Provides vehicle for drawing together all aspects of the problem to get a much better solution
- 13. Aids in the evolutionary development of systems
- 14 Better understanding of user requirements and environment
- 15. Allowing different aspects to be tested at same time

# Mechanisms for Experimentation...: Problems

- 1. Dilution of manpower resources T&E could take over a large percentage of resources
- 2. If carried out ineffectively could lead to inefficient use of resources
- 3. Testbeds will not be able to field due to DPMS
- 4. If research is overly emphasized, then fielding hindered
- 5. Requirement to 'publish or perish' will cripple fielding
- 6. Use of test facilities may be impeded by security concerns
- 7. R&D may be forced to hit a moving target because operators will never be satisfied or will never agree
- 8. Test beds require operating resources, i.e., Ships, planes, that are overtasked already - hard to do
- 9. Risk acceptance is hard to achieve and costly
- 10. Test bed version could become fielded version even though it is not complete operators will want it right away

# Mechanisms for Experimentation...: Gut feeling

- 1. This is absolutely essential to have superior systems
- 2. An efficient method for permitting teamwork, co-ordination and benefits
- 3. Testing is essential to ensure the end-product performs the functions it is designed for
- 4. (Operational) testing shows the weakness in the system and the operator and leads to a better understanding of the requirement for new and improved systems
- 5. Crucial if C2IS R&D is to continue
- 6. If final product is to be worthwhile, testing by the user at all levels of development is required
- 7. Got to be done right or the whole thing falls apart

#### CONCEPT D: TEAM CULTURE

#### Idea Base:

- 1. Large enough Centres of Excellence for critical mass.
- 2. Military presence in labs.
- 5. Fast turnover.
- 6. Small co-ordinating committee.
- 7. Bottom-up process (define requirements).
- 10. Joint/team workshops.
- 11. Real-time communication between team members.
- 13. Top-down direction.
- 18. Increase military awareness on the part of scientists.
- 20. Flexible reallocation of resources.
- 22. Flat command structure.
- 25. Commitment to actually procure once R&D is done.
- 26. Military input in prioritization of R&D.
- 27. No padding of team just to have a group represented.
- 30. Long-term commitment of/by personnel.
- 37. Time and money commitment up front.
- 39. Promote dialogue for honest communication of information.
- 41. Get rid of rank consciousness.
- 44. Discussion and consensus building.
- 45. Informal contact within formal structures.

## **Team Culture: Information Requirements**

- 1. What do we do that impedes the R&D effort and what do we need to change
- 2. Development process often seems unfocused
- 3. Rapid turnover of personnel leads to lost productivity
- 4. Need a goal, a vision to give direction to the process
- 5. Better understanding of team members' perspectives, constraints, priorities
- 6. Mechanism for achieving shared vision
- 7. Empowerment (flattening of rank structure)
- 8. Government researchers working within industry
- 9. Best member for job, regardless of rank and/or position and/or branch of service (personnel information)
- 10. Have 'human resources' regarded as most important

#### . Team Culture: Creative Solutions

- 1. Human resource selection from entire spectrum of DND/CF across environmental/branch and rank boundaries
- 2. Empowerment function of position rather than rank
- 3. Better/more mix of scientists/engineers and users
- 4. Have users work with engineers in lab to validate proposals
- 5. Assign personnel to the project for 6-10 years (to avoid requirements for retraining)
- 6. Leave decisions in the hands of the operators
- 7. Lock scientists in closet until they come up with the solution
- 8. Risk acceptance
- 9. Error development
- 10. Exchange scientists and operators; scientists on operational missions
- 11. Pay scientists better (motivation)
- 12. Get scientists into the field occasionally (reality test)

#### Team Culture: Benefits

- 1. Scientists better attuned to the client
- 2. Flattening of 'rank structure' will result in better use of resources
- 3. Less tendency to fight the last war 'well', fresh ideas and fewer preconceived notions
- 4. Lower rank may decrease experience but increase currency
- 5. Less rubber stamping of correspondence = time savings
- 6. Less official correspondence to people who don't need to know means more time to do actual work
- 7. Faster turn-around of staffing
- 8. Clearer knowledge of roles within the organization
- 9. Decreased road blocks
- 10. Client can get better understanding of R&D benefits, limitations, time cycles

#### Team Culture: Problems

- 1. Hard to change the culture; it is well engrained
- 2. Need to protect the Minister means lots of checks in process
- 3. Hard to discover hidden agendas
- 4. Lack of resources to support exchanges
- 5. Chaos there has to be someone in charge
- 6. Control of the R&D process by the 'client' may lead to a large development effort with little or no long term research
- 7. Military will say 'culture change' and not mean it

- 8. Civilians will use 'scientific curiosity' or 'academic freedom' excuses to carry on marginal or irrelevant research/development
- 9. If culture changes too much it may result in confusion
- 10. 'System' may rebel and block project because it wasn't done 'by-the-book'
- 11. Getting rid of rank structure in NDHQ is smoking-dope thinking it will not happen
- 12. No rewards to advance DND/CF cause, only rewards for advancing environmental needs

## Team Culture: Gut Feeling

- 1. Change of culture may be essential to speed process but will be resisted
- 2. Take two generations to come about
- Very dangerous if it gets out to the field bad news there can be only one commander at the sharp end
- 4. Will take a long term concentrated approach to change it
- 5. A fundamental issue
- 6. Take a long time to change the culture within large organizations such as DND
- 7. There has to be better communication/empowerment within the establishment

# CONCEPT E: EXTERNAL INFLUENCES (EXTERNAL TO R&D)

#### Idea Base:

- 4. Assesses areas of most impact (including industry).
- 5. Fast turnover.
- 8. Modular architecture (allies), COTS.
- 9. Better integration with industry.
- 12. Permits R&D to be integrated into the final system without re-doing it.
- 14. Focus/ niche specialization.
- 20. Flexible reallocation of resources.
- 22. Flat command structure.
- 24. Staged fielding.
- 25. Commitment to actually procure once R&D is done.
- 31. Streamlined acquisition.
- 32. Maintain international contacts.
- 34. Evolutionary development.
- 35. Adequate resources up front.
- 36. Scientific adoption of common core of services.

- 37. Time and money commitment up front.
- 38. Opportunities for players to see what ultimate participation opportunities may be.

### External Influences: Information Requirements

- 1. Architecture, vision
- 2. Long term plans
- 3. Funding availability
- 4. Personnel availability
- 5. Status of industrial achievement
- 6. Existing organizations industry/academia
- 7. Co-ordination with Allies
- 8. Interservice co-operation (or lack thereof)
- 9. Public perception of requirement
- 10. Capability and limitations of external influences
- 11. Global situation, assessment
- 12. Roles of CF / missions
- 13. Commitment to R&D
- 14. Stability of resources
- 15. Mechanism for showing benefit of long-term perspective
- 16. Acquisition process
- 17. Political considerations

#### **External Influences: Creative Solutions**

- 1. Block funding to research organization with an X-year plan (set minimums for funding and personnel)
- 2. Multi-inter-service collaboration
- 3. International C2IS standards to include: Architecture, data/information/knowledge models, standards
- 4. Government of Canada-wide C2 based on DND/CF
- 5. Allied co-operation on developing architectural modules
- 6. Develop world-wide database structure
- 7. Take politicians out of decision matrix
- 8. Suffer from green hat envy
- 9. Move R&D Branch out of ADM(Mat) so they respond to operators and not supply system
- 10. Create stability in resource levels
- 11. Move resources from re-engineering back to R&D
- 12. Allow rejuvenation

### External Influences: Benefits

- 1. Block funding would create stable climate, and allow us to attract bright young scientists with current knowledge again
- 2. Could share costs with allies
- 3. Lay framework for interoperability for coalition operations in all intensities of conflict
- 4. Survivability in high intensity conflict
- 5. Design for interoperability will lead to one single solution
- 6. External influences are aware of project and might volunteer information
- 7. Common (US) core in C2 R&D will be cheaper, more efficient and help focus effort where Canada can find niche

### **External Influences: Problems**

- 1. NATO syndrome (protracted approval)
- 2. Money is very scarce, have to program for long term funding
- 3. Paying for something we don't need (if we go US based common core)
- 4. Reliance on other nations
- 5. Hard to co-ordinate with allies, they have different objectives, be in different part of process
- 6. Releasibility of information issues
- 7. Protection of intellectual property
- 8. Have to do enough in-house to be a credible trading partner with allies
- 9. Could hurt domestic industry if foreign systems are constantly acquired (also kills local research)
- 10. Tied into foreign procurement process (i.e. Foreign military sales)
- 11. No say in configuration for government off-the-shelf
- 12. Larger nations have larger budgets and drop entire projects overnight
- 13. May lose some of our own capabilities in areas that we are getting stuff from other sources

### External Influences: Gut Feeling

- 1. Don't know what this one means
- 2. It'll never happen
- 3. Important to include outside agencies in the process
- 4. This will be very hard to tackle. But it is one of our biggest problems
- 5. Hard to change?
- 6. Important but hard to realize...
- 7. Fundamental to the survival of R&D; the idea of marketing defence R&D is critical to industry participation

8. Very important as these influences (industry, OGD, allies) define the bounds of C2IS research

# **PRIORITIZATION**

# **VOTING SUMMARY**<sup>1</sup>

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	P1	P2	P3	P4	P5	P6
A. Structure/Organization	5	4	1	4	1	3
B. Co-ordination/Communications	2	3	2	1	2	2
C. Mechanisms for Experimentation	1	2	3	3	4	1
D. Team Culture	3	1	5	5	5	4
E. External Influences	4	4	4	2	3	5

# **AVERAGE RANK**

	Average Rank
A. Structure/Organization	3
B. Co-ordination/Communications	2
C. Mechanisms for Experimentation	2.3
D. Team Culture	3.8
E. External Influences	3.7

Table format: columns show prioritized concepts (1..5) from each layer (P1..P6); rows show votes for each concept (A..E)

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ANNEX B ORD PROJECT REPOR PR 9621 DECEMBER 1996

### **SYNDICATE 2B: PROCESSES AND STRUCTURES**

#### INTRODUCTION

B-1. Session 2 consisted of all six syndicate groups examining the same question:

"What structures and processes should be put in place to establish a team approach to C2 R&D in the department that will meet the current and future needs of the CF?"

Syndicate 2B developed 28 ideas which were grouped into the following 6 concepts:

- a. Accountability;
- b. Strategic R&D direction;
- c. Effectiveness;
- d. Efficiency;
- e. Stability (in terms of personnel); and
- f. R&D process integration.
- B-2. The following format is used in documentation. For each concept:
  - a. Idea base for each concept (generated via the Nominal Group Technique);
  - b. Idea development for each concept (generated via Ideawriting and the Six Thinking Hats):

		(1)	Information needs;
		(2)	Creative solutions;
		(3)	Benefits;
		(4)	Problems; and
		(5)	Gut feelings;
	c.	Priorit	ization (syndicate member votes):
		(1)	Voting summary (anonymous vote matrix); and
		(2)	Consensus Decision Support Program (CDSP) computer program analysis.
B-3. annex.	_		were tabulated. Scores and average ranks appear at the end of this assessed concepts in the following order of priority:
	a.	Effecti	iveness (Concept C);
	b.	R&D	process integration (Concept F);
	c.	Strate	gic R&D direction (Concept B);
	d.	Efficie	ency (Concept D);
	<b>e</b> .	Accou	antability (Concept A); and
	f.	Stabili	ity (Concept E).

### · IDEA INVENTORY

- 1. Allocation of R&D funding through the business plan of the capability service in question, rather than an R&D business plan.
- 2. Long term (5 yr.) R&D baseline for Techbase research.
- 3. Commitment of operators in each R&D project.
- 4. Closer ties between user community (including EPMs) and R&D and industry.
- 5. Include other departments in government (process in place).
- 6. Form more stable and cohesive structure for project offices (matrix team members).
- 7. Thrusts funded/sponsored by a capability components; specific requirements sponsored by projects.
- 8. Co-locate wherever possible R&D staff and the information service delivery staff.
- 9. International participation.
- 10. Improve mutual understanding and experiences.
- 11. Development of a clear pipeline to get research -> development -> tech exploitation in 5 years.
- 12. Maintain core basic scientific capabilities.
- 13. Maintain defence scientific community as a way to focus new technologies to defence applications.
- 14. Rapidly prototype with a team.
- 15. Empower the info service manager to be accountable for the R&D needed to enhance or develop particular capability.
- 16. Relationship of scientists within CRAD and relationship amongst R&D establishment.
- 17. Encourage supervisorship/sponsorship of postgraduate students in R&D.
- 18. Maintain the R&D worth for next generation product (evolutionary process).
- 19. Have minimum process and minimum manning.
- 20. Change the whole procurement process.
- 21. Manage R&D projects as a risk portfolio.
- 22. Interoperability Army/ Joint/ Combined/ International.
- 23. Contracting processes.
- 24. Link to OR process.
- 25. CRAD should make decision about reducing scope of R&D.
- 26. Implement automation to support departmental wide processes.
- 27. Timeliness of R&D.
- 28. Mission oriented.

### · CONCEPT A: ACCOUNTABILITY

#### Idea Base:

- 1. Allocation of R&D funding through the business plan of the capability service in question, rather than an R&D business plan.
- 7. Thrusts funded/sponsored by a capability components; specific requirements sponsored by projects.
- 8. Co-locate wherever possible R&D staff and the information service delivery staff.
- 14. Rapidly prototype with a team.
- 15. Empower the info service manager to be accountable for the R&D needed to enhance or develop particular capability.
- 20. Change the whole procurement process.
- 21. Manage R&D projects as a risk portfolio.
- 23. Contracting processes.
- 26. Implement automation to support departmental wide processes.

### Accountability: Information Needs

- 1. Output requirements
- 2. Time requirements
- 3. Maximum use of R&D for various requirements
- 4. Process not unilateral higher approval required
- 5. Needs close relationship and openness between PMO and scientist
- 6. Clear connectivity between client needs, funding and results (historical, perspective) through date basis
- 7. Integrate R&D with the BP process of the associated CCs who are accountable for the cost and performance of the capabilities under their purview

# Accountability: Creative Solutions

- 1. Bring in Auditor General
- 2. Make scientific advisors (SAs) responsible for program formulation and delivery for their CC down rank DG of labs to be subordinate to SA
- 3. Accountability towards the users, not necessarily towards superior/higher management
- 4. Empower management to commit resources
- 5. Modify DPMS, bring approval to Minister
- 6. MOE/MOP methodology development
- 7. Make short term, capability-specific R&D just another function associated with service management

- 8. Business planning process
- 9. Make PM defence off-the-shelf purchase when R&D-based technology is available
- 10. Functionality not good enough! Contractor always delivers less demand 100% of FRS (SOR)
- 11. Keep entire PMO for Capital Project together (no posting) from definition Of SOR to final delivery of system to field

### Accountability: Benefits

- 1. Ensuring users will get what is needed by them to do the job
- 2. Funds and resources better focused on needs
- 3. Defensible in a declining funding envelope
- 4. Fits into D2000 framework
- 5. Increased stakeholders' confidence in defence R&D
- 6. Less waste
- 7. Force better interoperability
- 8. Efficiency improved
- 9. Better chance of fielding systems that work!
- 10. Reduces time spent training PMs and establishing relationship between PM/LLCM and labs.
- 11. Better working relationship

### Accountability: Problems

- 1. Concept not will liked by officers, impacts careers
- 2. Hard to establish and enforce
- 3. Will require longer postings, limits career growth
- 4. How do you assign accountability to scientists
- 5. Senior leaders change too rapidly
- 6. Who has been held accountable?
- 7. R&D is generally too long term for real start-to-finish accountability
- 8. Always look for scapegoats
- 9. Nobody will allow for the same person to be both responsible and accountable for R&D projects!
- 10. Risk to compromise requirements
- 11. Too loose long-term focus

### Accountability: Gut Feelings

- 1. Very important in reducing money envelope
- 2. Helps keeping focus
- Counter-culture

- 4. Powers that be will not make the changes needed to assign real accountability to the levels required to improve procurement process
- 5. Difficult to match authority with long term responsibility when officers are posted frequently
- 6. More effective for short to mid term research, not possible for long terms greater than 5 years
- 7. Difficult, but important
- 8. The most effective way of focusing R&D effort on what is important

# CONCEPT B: STRATEGIC R&D DIRECTION

#### Idea Base:

- 2. Long term (5 yr.) R&D baseline for Techbase research.
- 18. Maintain the R&D worth for next generation product (evolutionary process).
- 21. Manage R&D projects as a risk portfolio.
- 25. CRAD should make decision about reducing scope of R&D.
- 26. Implement automation to support departmental wide processes.

# Strategic R&D Direction: Information Needs

- 1. Government R&D Policy
- 2. Long/mid/short term R&D emphasis
- 3. Impact on DND R&D emphasis/budget
- 4. Good knowledge of requirements
- 5. Implication of CRAD in requirements capture
- 6. Long term operational plans
- 7. Direction now and in the future
- 8. CRAD/DS involvement in definition and maintenance of requirements document
- 9. Need closer ties between R&D teams and PM/
- 10. LLCM
- 11. Maintain current knowledge of technology
- 12. Integrate with long term business plans
- 13. Align R&D strategic direction with DND/CF strategic direction which in turn provides guidance for the Force Generation and Force Employment process

# Strategic R&D Direction: Creative Solutions

- 1. CRAD HQ responsive to government DND R&D policy and needs
- 2. R&D staff involvement in academic circles
- R&D government effort/structure (with other government departments (OGD) mixed)

- 4. Align R&D with the strategic direction that is issued to guide the development of each CCs capability
- 5. Must also keep CRAD as independent honest broker for strategic direction, not force to follow the thinking mode of the day
- 6. Use business plan (5+ years) to dictate thrusts
- 7. Use R&D to reduce long term risks
- 8. Have operators document their long term vision for their forces as a guide for R&D (both doctrine, and roles and priorities)
- 9. Complement R&D activities with allied activities
- 10. Let individual scientists make own long term R&D plan, in co-operation with specific military user

### Strategic R&D Direction: Benefits

- 1. Clear vision
- 2. Direction fits CF needs
- 3. Good knowledge of R&D direction by CF
- 4. Blessing by higher management to pursue R&D activities in certain areas
- 5. Would create more stable process
- 6. More easily defensible
- 7. Better direction to industry for R&D priority
- 8. More efficient
- 9. Ensures all effort is directed to achieving the vision and mission of the DND/CF
- 10. Scientists can focus their efforts to be consistent with strategy
- 11. Make users part of development process

# Strategic R&D Direction: Problems

- 1. Danger to get funnelled into investigating wrong or not important technologies
- 2. Hard to keep stable
- 3. Tough decisions are rarely made
- 4. Too much emphasis on strategic direction can result in major waste of effort if there is a major shift in that direction (change in world situation/government)
- 5. Conflict with allied R&D direction
- 6. Harder to keep focus waste resources
- 7. Not as responsive to user requirements
- 8. Strategic direction, if not properly focused can be interpreted (read 'distorted') any way that is desired by people who are primarily interested in maintaining their functions
- 9. No one wants to cut projects
- 10. Who decides what is going to be important 10 years from now?

11. Never will get the proper funding committed on time to exploit new technologies

# Strategic R&D Direction: Gut Feelings

- 1. Important but must remain a high level direction from higher management must avoid 'micro-management'
- 2. Relationships between labs, PMO, LLCM, and industry will be hard to maintain
- 3. Requirements are always changing, strategic direction will also
- 4. A necessary starting point
- 5. Second priority (after accountability)
- 6. Very important but must not use/drive all resources R&D must remain focused to requirements
- 7. Real impact on R&D is likely minimal, a lower priority

## **CONCEPT C: EFFECTIVENESS**

#### Idea Base:

- 3. Commitment of operators in each R&D project.
- 4. Closer ties between user community (including EPMs) and R&D and industry.
- 8. Co-locate wherever possible R&D staff and the information service delivery staff.
- 14. Rapidly prototype with a team.
- 24. Link to OR process.
- 26. Implement automation to support departmental wide processes.
- 27. Timeliness of R&D.
- 28. Mission oriented.

# **Effectiveness: Information Needs**

- 1. Availability to move
- 2. Determine value added of structures or processes
- 3. Learn the operators' and engineers' perspective (client focus)
- 4. MOE, MOP
- 5. Integrated part of service delivery team
- 6. Need performance indicators for actual performance and benchmarks for comparison the shortfalls should drive specific R&D efforts
- 7. Team up with OGD for long-term R&D
- 8. How to train scientists in military operations and how to train military personnel in R&D matters/process
- 9. Means of measuring effectiveness can the troop do the job?

- 10. Ability to react quickly to immediate operational requirements
- 11. New organization structure to support above

#### **Effectiveness: Creative Solutions**

- 1. Teach scientists the military position/job
- 2. Have end user critique system/R&D
- 3. Put PM/LLCM in CRAD labs
- 4. Dedicate part of lab to support single PM/LLCM shop (combat function)
- 5. Post officers to labs for 1-2 years
- 6. Co-operate with industry
- 7. Locate labs with users
- 8. Integrate MOE/MOP into systems
- 9. Longer military postings in R&D positions
- 10. Interoperability
- 11. International co-operation
- 12. Put scientists in operational environment
- 13. Streamline structures and processes to reduce overhead
- 14. Reduce number of labs
- 15. Ensure 'new blood' trickles through scientific community in DND
- 16. To focus on acceptable solutions vs. Perfect solutions
- 17. Co-locate R&D staff and facilities with in-service management staff

### Effectiveness: Benefits

- 1. More direct application of R&D effort with actual requirement
- 2. More responsive/less waste
- 3. Effective empowerment of people who are actually accountable for cost and performance
- 4. Higher client confidence in defence R&D
- 5. Products which are delivered on time and meet the users' needs
- 6. Better synergy between labs less duplication
- 7. Battle Lab provides enabler for all of the above points
- 8. Faster delivery of good technology to the field
- 9. Interoperability
- 10. Better responsiveness to requirement
- 11. Will encourage more use of R&D
- 12. Leverage small R&D community

#### Effectiveness: Problems

- 1. Cost related to posting in labs
- 2. Loss of operational resources used for R&D

- 3. Responsiveness
- 4. Timeliness
- 5. How do you measure this?
- 6. Too tied to current process
- 7. Requirements not defined by the right people so the end result is not what the user community wants

### Effectiveness: Gut Feelings

- 1. In today's climate, we cannot afford not to be doing anything that is not effective
- 2. A must have. Definitely do-able
- 3. First priority
- 4. Very important, but R&D priority must be clear and consistent in lower \$ envelope
- 5. Essential first priority a method to measure must be determined
- 6. Co-location: danger to get R&D dragged into solving mundane day-to-day problems and forgetting the larger aspect of it (co-location with the user community)
- 7. A team approach to R&D (labs, users, projects, industry) is best to be effective

### CONCEPT D: EFFICIENCY

#### Idea Base:

- 5. Include other departments in government (process in place).
- 9. International participation.
- 11. Development of a clear pipeline to get research -> development -> tech exploitation in 5 years.
- 14. Rapidly prototype with a team.
- 17. Encourage supervisorship/sponsorship of postgraduate students in R&D.
- 19. Have minimum process and minimum manning.
- 27. Timeliness of R&D.
- 28. Mission oriented.

# Efficiency: Information Needs

- 1. Define which branch/service/project would need streamlined acquisition process
- 2. Determine total cost of current capability
- 3. Establish matrices for MOE/MOP
- 4. Establish target goals and milestones aggressively
- 5. Establish direct relationships between scientists and end-users

- 6. Determine which technologies to focus on for long term R&D
- 7. Reduce time from lab to field
- 8. Evolutionary development
- 9. Link to other BP activities
- 10. Build military expertise in labs
- 11. How are other countries/departments doing this efficiently

### **Efficiency: Creative Solutions**

- 1. Integrate with requisitioners/SWE delivery
- 2. Leverage STC/allied work
- 3. Use gatekeepers on technology
- 4. Co-opt personnel into industry
- 5. Streamline the R&D process by eliminating 'hand-offs' and need to specify 'requirements' to external organization
- 6. Briefing on future capabilities and limitations of the technology
- 7. Use military personnel as part of R&D team
- 8. Streamline contracting process
- 9. Make statement of requirements (SOR) a living document
- 10. Continually (1-2 years) upgrade fielded systems using R&D
- 11. Streamline the pipeline to get R&D solutions integrated into acquisition process, even by letting the labs manage the development of systems with PMOs
- 12. Reduce overhead less labs, less process, fewer managerial levels

### Efficiency: Benefits

- 1. PY savings
- 2. More responsive
- 3. Better fulfil the requirement
- 4. Better direction on requirement to R&D staff
- 5. Cost effectiveness movement
- 6. Could contract to industry if proven affordable
- 7. Fits within re-engineering department
- 8. Reduce wasted effort on R&D that project will not use or benefit from
- Focuses efforts to support end user
- 10. Helps with overall downsizing effort (hopefully)
- 11. Dual use of military technology commercialization
- 12. Cost sharing with OGD
- 13. More synergy due to less overhead interfering with scientific effort
- 14. Leverage off industry and other departments and government allows concentration on more difficult problems

# Efficiency: Problems

- 1. Overdoing efficiency to the point where product suffers, i.e., Must maintain minimum capability in some areas and redundancy in case of death, etc.
- 2. Concentration of all effort on development vice research because of more focused nature of development. More efficient in short term but not long term
- 3. Bureaucracy will clog the path on contracting out R&D
- 4. Empires hard to 'move'
- 5. Less responsiveness to requirements
- 6. Our track record in prioritizing work has not been impressive (we keep trying to do everything)
- 7. Few incentives to become more efficient
- 8. Efficiency of long term research activities

### Efficiency: Gut Feelings

- 1. Second priority
- 2. Hard but necessary
- 3. Difficulty in measuring to determine efficiency makes this hard to achieve
- 4. Must get biggest bang for the buck
- 5. Important but must not compromise requirement (50% solution)
- 6. It is possible to get better and cheaper if one capitalizes on R&D solutions provided and includes them into procurement process
- 7. Co-operation between lab and projects only way to be more efficient in using R&D

# CONCEPT E: STABILITY

#### Idea Base:

- 1. Allocation of R&D funding through the business plan of the capability service in question, rather than an R&D business plan.
- 2. Long term (5 yr.) R&D baseline for Techbase research.
- 4. Closer ties between user community (including EPMs) and R&D and industry.
- 6. Form more stable and cohesive structure for project offices (matrix team members).
- 9. International participation.
- 12. Maintain core basic scientific capabilities.
- 13. Maintain defence scientific community as a way to focus new technologies to defence applications.

# Stability: Information Needs

- 1. What positions require stability?
- 2. When does stability become staleness?
- 3. Are stability requirements same for all positions?
- 4. How can long term defence scientist be maintained
- 5. Where do new scientists come from
- 6. Where do new PM/LLCM get technical training in C2IS?
- 7. How can officers be rewarded for long postings
- 8. How can troops be posted longer
- 9. Stability with industry?
- 10. Stability with other departments
- 11. Establish mix civilian/military with longer legs
- 12. How can we put in place longer posting for CF members working on R&D projects (accountability)
- 13. Rejuvenation program to allow new DS new technologies new ideas

### Stability: Creative Solutions

- 1. Pair up military personnel from requirements/project offices with defence scientist from CRAD for longer period
- 2. Longer postings
- 3. Mix civilian/military
- 4. Technical stream for military personnel
- 5. Use IT to reduce ramp up time and suggest new participants
- 6. Provide training
- 7. Document how present situation reached with rationale so new personnel can get up to speed quickly
- 8. Make all PMs do posting in lab
- 9. Have more civilian personnel in labs, more DS, CS, Eng and less contractors
- 10. More liberal links to industry (if justified)
- 11. Incorporate R&D planning and R&D activity into business planning and with the other functions for capabilities in question
- 12. Encourage the creation of 'centres of excellence' within labs in partnership with industry

### Stability: Benefits

- 1. Would promote longer term relationships between R&D and users/PMOs
- 2. Would reduce uncertainty about funding
- 3. Would enhance industrial and defence teaming
- 4. Would provide consistency of direction/advice from client
- 5. More efficient less time spent 'getting up to speed'

- 6. Less waste
- 7. Greater personal commitment on the part of R&D staff to finding innovative solutions to meet operational requirements
- More effective
- 9. Less changes in direction/priorities of R&D
- 10. Better 'team' integration
- 11. Will allow Canada to share/export technologies development from R&D
- 12. Will allow CF to benefit from work done in OGDs offshore
- 13. Will make project more accessible and more effective
- 14. Will better support the troops!
- 15. Preservation of 'defence science', corporate memory, and know-how acquired

### Stability: Problems

- 1. Building up of little empires
- 2. Hermetic control over information flow
- 3. Less timeliness
- 4. Less receptive to innovation (not made here syndrome)
- 5. Sick of 'patronage' with industry
- 6. Risk of losing 'pure R&D' capability
- 7. How do you get out of a bad relationship with PMO or industry?
- 8. Scientists get stale, no new ideas
- 9. How can you support rapid development and long term research
- 10. Too much is changing around us
- 11. Inefficient

### Stability: Gut Feelings

- 1. Could be useful but must avoid stagnation
- 2. Must be controlled
- Not a serious issue
- 4. A 'no brainer'
- 5. Lowest priority, but still important
- 6. We have to learn how to manage the change
- 7. Will not be able to achieve stability with downsizing
- Extending posting cycle will not be popular
- 9. Long term commitment to R&D is weak
- 10. Important in order to deliver the right product to users in time and to spend lead time educating new players

### CONCEPT F: R&D PROCESS INTEGRATION

#### Idea Base:

- 1. Allocation of R&D funding through the business plan of the capability service in question, rather than an R&D business plan.
- 3. Commitment of operators in each R&D project.
- 4. Closer ties between user community (including EPMs) and R&D and industry.
- 5. Include other departments in government (process in place).
- 7. Thrusts funded/sponsored by a capability components; specific requirements sponsored by projects.
- 10. Improve mutual understanding and experiences.
- 20. Change the whole procurement process.
- 22. Interoperability Army/ Joint/ Combined/ International.
- 23. Contracting processes.
- 24. Link to OR process.

### **R&D Process Integration: Information Needs**

- 1. Sharing requirements among lab, PM, LLCM
- 2. Agreement of /definition of roles
- 3. Co-location of scientists/sponsors
- 4. Integrated team delivery
- 5. Continuum of processes to meet requirements R OR development def implementation
- 6. International co-operation
- 7. Responsiveness to user requirements
- 8. Have CC sponsors plan for associated R&D in their business plans (vice CRAD BP)
- 9. Identify what information must be shared and by whom
- 10. How to get faster support from higher levels of management (improving faster turn-over on projects)

# **R&D Process Integration: Creative Solutions**

- 1. Run development project from labs
- 2. Run research projects from PM/LLCM
- 3. Contract out scientists to industry developing systems
- 4. Allow total freedom in contracting
- 5. Integrate R&D 'success with CC business planning process
- 6. Co-locate labs with users
- 7. Involve R&D from requirement definition
- 8. Integrate with SWE delivery team

- 9. Appoint personnel from both ends of the R&D process (military and defence scientist) to work either in the labs or in location with users where it is more appropriate
- 10. International focus/involvement
- 11. Battle labs as focus for process integration

### **R&D** Process Integration: Benefits

- 1. More streamlined fielding
- 2. More responsive to user managers
- 3. Enhanced visibility of R&D within business plan
- 4. Better inter-operability
- 5. Cleaner focus
- 6. Less duplication/gaps in R&D efforts
- 7. Greater accountability
- 8 Better visibility of total cost of particular capabilities
- 9. Enhanced communication between all stakeholders, therefore better understanding
- 10. Greater efficiency and effectiveness
- 11. Easier corporate memory preservation for CRAD
- 12. Improved technology transfer between CRAD and industry
- 13. Reduce wasted effort
- 14. Put new technologies into the field faster

### **R&D Process Integration: Problems**

- 1. 'Cultural' problems
- 2. Turf/rice bowl problems
- 3. Fear that 'other' side of the integrated process will be short-changed
- 4. No current process defined
- 5. Cost of change
- 6. How can change be measured
- 7. Danger to fall into too rigid a structure not allowing for fast change
- 8. Change due to new requirements
- 9. Close ties between R&D and projects can hurt long-term R&D by putting on blinders
- 10. Danger of linking R&D programs to capital projects as capital projects 'slide to the right' and have unstable funding
- 11. Cost
- 12. May be hard to implement

# R&D Process Integration: Gut Feelings

- 1. A must do
- 2. A key to effectiveness and efficiency
- 3. Necessary to work together
- 4. Yes tied to accountability if one person is responsible for whole/integrated process
- 5. Essential to improve the process
- 6. Important to better serve the client/users

### **PRIORITIZATION**

### **VOTING SUMMARY**

	P1	P2	P3	P4	P5	P6	P7
A. Accountability	5	5	6	4	1	3	5
B. Strategic R&D direction	6	3	2	5	3	4	4
C. Effectiveness	1	2	3	1	4	1	1
D. Efficiency	4	6	4	2	5	5	2
E. Stability	2	4	5	6	6	6	6
F. R&D process integration	3	1	1	3	2	2	3

### **AVERAGE RANK**

	Average Rank
A. Accountability	4.1
B. Strategic R&D direction	3.9
C. Effectiveness	1.9
D. Efficiency	4.0
E. Stability	5.0
F. R&D process integration	2.1

ANNEX C ORD PROJECT REPORT PR 9621 DECEMBER 1996

### **SYNDICATE 2C: PROCESSES AND STRUCTURES**

#### INTRODUCTION

C-1. Session 2 consisted of all six syndicate groups examining the same question:

"What structures and processes should be put in place to establish a team approach to C2 R&D in the department that will meet the current and future needs of the CF?"

Syndicate 2C developed 39 ideas which were grouped into the following 5 concepts:

- a. Organizational design;
- b. C2 laboratory;
- c. Management;
- d. Strategic direction; and
- e. Information dissemination.
- C-2. The following format is used in documentation. For each concept:
  - a. Idea base for each concept (generated via the Nominal Group Technique);
  - b. Idea development for each concept (generated via Ideawriting and the Six Thinking Hats):
    - (1) Information needs;

Creative solutions; **(2)** Benefits; (3) Problems; and (4) Gut feelings; (5) Prioritization (syndicate member votes): C. Voting summary (anonymous vote matrix); and (1) Consensus Decision Support Program (CDSP) computer program **(2)** analysis. Voting results were tabulated. Results and average ranks appear at the end of this C-3. annex. This syndicate assessed concepts in the following order of priority: Strategic direction (Concept D); a. Command and Control Laboratory (Concept B); b. Information dissemination (Concept E); C. Organizational Design (Concept A); and d. Management (Concept C). e. **IDEA INVENTORY** Joint R&D teams. 1. Common R&D requirements. 2.

Put in MOE (Measure of Effectiveness) hooks into operational systems.

Use training organizations for applied research.

Cost (overhead) of team formation.

3.

4.

5.

- 6. Have R&D and engineering communities assist operational command in generating more complete requirements.
- 7. Should have more operational staff involvement in R&D.
- 8. Leveraging off international and industrial activities.
- 9. CRAD as contract manager for R&D.
- 10. Devolution of R&D funding away from CRAD to client.
- 11. CRAD HQ co-located with users.
- 12. Evolutionary development process with no throw-aways.
- 13. CRAD/CF periodical written by scientists for military.
- 14. Mentor/patronage system for dissemination of results.
- 15. How to balance need to maintain core competence vs. Maintaining flexibility to react to requirements.
- 16. Focus R&D efforts towards meeting inputs for engineering specs and end-users timeline.
- 17. New ways of managing R&D (new management structures).
- 18. Analyze and model command requirements and develop best ways to present it to the commander.
- 19. Re-allocation of DREs (Defence Research Establishments) or reduce the number of DREs.
- 20. Amalgamate all C2 research into one organization/ facility.
- 21. Establish a 'virtual' establishment with electronic linkages.
- 22. Greater interaction with allied/ international R&D to reduce potential for duplication of effort.
- 23. DREs do basic research, industry does applied research.
- 24. Education military community on need/ requirement for long-term research.
- 25. Create a separate organization to do basic research, and another to do development (government organizations).
- 26. Create experimental task force (Advanced Warfighter Experiments).
- 27. Revitalize CRAD by bringing in youngsters and renewing associations with universities.
- 28. Status quo.
- 29. Allow Defence Scientists to participate in field exercises.
- 30. Lessons learned from previous C2 systems.
- 31. Statement of Deficiencies should be held in repository.
- 32. Same for Concept of Operations.
- 33. Lab researchers work more closely with OR field stations.
- 34. Mutual education of team players (military education of scientists and vice versa).
- 35. Set up facilities joint with industry to do R&D and engineering testbeds, staffed by scientists, engineers, industry people to allow R&D to transition engineering prototypes with operator assessment.
- 36. Force development community to provide steerage of R&D efforts.
- 37. Commitment by users to research ideas.

- 38. This requires distribution of information.
- 39. Include engineering community into CRAD.

### CONCEPT A: ORGANIZATIONAL DESIGN

#### Idea Base:

- 1. Joint R&D teams.
- 2. Common R&D requirements.
- 3. Use training organizations for applied research.
- 7. Should have more operational staff involvement in R&D.
- 9. CRAD as contract manager for R&D.
- 11. CRAD HQ co-located with users.
- 17. New ways of managing R&D (new management structures).
- 19. Re-allocation of DREs (Defence Research Establishments) or reduce the number of DREs.
- 20. Amalgamate all C2 research into one organization/ facility.
- 21. Establish a 'virtual' establishment with electronic linkages.
- 23. DREs do basic research, industry does applied research.
- 25. Create a separate organization to do basic research, and another to do development (government organizations).
- 28. Status quo.
- 33. Lab researchers work more closely with OR field stations.
- Set up facilities joint with industry to do R&D and engineering testbeds, staffed by scientists, engineers, industry people to allow R&D to transition engineering prototypes with operator assessment.
- 39. Include engineering community into CRAD.

### Organizational Design: Information needs

- 1. Direction in which organization is heading
- 2. Knowledge of level of R&D required
- 3. Number and type of personnel allocated to R&D
- 4. Political and regional realities (policies)
- 5. Interrelationship with operators
- 6. Resources
- 7. Constraints
- 8. Jointness
- 9. Reporting relationships
- 10. Responsible to who?
- 11 Goal
- 12. Interoperable with industry and countries
- 13. Priority of work

# Organizational Design: Creative solutions

- 1. Align labs with CCs
- 2. One command and control lab
- 3. Combine R with EPMs
- 4. Combine D with EPMs
- 5. Separate R organizations
- 6. Separate D organizations
- 7. CRAD as a special operating agency
- 8. LOs
- 9. Co-location or virtual office
- 10. SME contributions
- 11. Tiger teams
- 12. Engineering contributions
- 13. Contract management of R&D
- 14. Combine all C2 R&D into one entity
- 15. Integration of operational staff in R&D community

# Organizational Design: Benefits

- 1. More cost effective
- 2. More responsive to requirements
- 3. Better alignment with clients
- 4. Better solutions through synergy
- 5. Better leverage with industry and allies
- 6. Sharing risk with industry and allies
- 7. Better integration of R&D with operational requirements
- 8. Better product
- 9. Less redundancy/duplication
- 10. Reduced PYs
- 11. More efficient use of PYs
- 12. Greater organizational focus
- 13. Better communications
- 14. Better understanding
- 15. Reduced planning cycle
- 16. Risk reduction
- 17. Confidence

### Organizational Design: Problems

- 1. Bureaucratic
- 2. Inflexible
- 3. Costly
- 4. Civilian/military differences
- 5. Hidden agendas
- 6. Job security
- 7. Power plays
- 8. Politics
- 9. Regional benefits
- 10. Working conditions
- 11. Empire building
- 12. Red tape bureaucracy
- 13. Possibly too many levels of authority (span of control problems)
- 14. Will reduce morale further
- 15. When we reorganize we do not do work
- 16. Efficiency/effectiveness low in transition periods
- 17. Best people tend to go during downsizing
- 18. Must rebuild expertise lost due to reorganization
- 19. Search for latest buzzword

### Organizational Design: Gut feeling

- Not necessary as R&D effort can be left to senior direction to determine
   overall structure with respect to way-ahead
- 2. A design needed, but what type (not an R&D topic)
- 3. CRAD has been through several re-engineering processes (tiger-teams, strategic papers, downsizing, ...) In the past 5 to 6 years; this proposed organizational design better be **the last** one for a good period
- 4. Reorganizing is old hat (what colour is this) unfortunately it is crucial because no process can function without a structure
- 5. Time to get on with doing the job instead of re-organizing once again
- 6. Time for the operators and DSS to get into bed with each other. Let's get rid of this 'we' and 'they'
- 7. Requires CRAD structural rework
- 8. Will probably result in some form of disorganization and may result in an organization that doesn't fit with the rest of the CF

# CONCEPT B: COMMAND AND CONTROL LABORATORY

#### Idea Base:

- 1. Joint R&D teams.
- 2. Common R&D requirements.
- 4. Put in MOE (Measure of Effectiveness) hooks into operational systems.
- 12. Evolutionary development process with no throw-aways.
- 16. Focus R&D efforts towards meeting inputs for engineering specs and endusers timeline.
- 18. Analyze and model command requirements and develop best ways to present it to the commander.
- 20. Amalgamate all C2 research into one organization/ facility.
- 21. Establish a 'virtual' establishment with electronic linkages.
- 25. Create a separate organization to do basic research, and another to do development (government organizations).
- 26. Create experimental task force (Advanced Warfighter Experiments).
- 29. Allow Defence Scientists to participate in field exercises.

# C2 Laboratory: Information requirements

- 1. Who controls it?
- 2. Who provides resources?
- 3. Structure
- 4. Scope
- 5. Funding/costs
- 6. Location
- 7. One central or one per CC?
- 8. Roles and functions
- 9. Vision
- 10. Time frame
- 11. Resources
- 12. Development process
- 13. Management structure
- 14. PYs to source
- 15. Level of integration
- 16. Virtual or real
- 17. Self-contained or distributed

## C2 Laboratory: Creative solutions

- 1. ATM technologies
- 2. Video conferencing

- 3. Web pages
- 4. Training
- 5. Measure of effectiveness to evaluate payback
- 6. Field exercises
- 7. Virtual labs
- 8. High tech task forces
- 9. Allied initiatives
- 10. Analysis teams
- 11. Model development
- 12. Distributed lab
- 13. Simulation
- 14. Internet
- 15. Industry funding
- 16. Industry co-research
- 17. University co-research
- 18. Staff College co-research
- 19. Unified R&D lab
- 20. Incorporate doctrine and training
- 21. Use C2 lab for system integration
- 22. IV and V of new software and hardware
- 23. Start with tiger team devolve to users
- 24. Co-exist new battle labs with existing test facilities

### C2 Laboratory: Benefits

- 1. User involvement, feedback
- 2. Practical solution
- 3. Less duplication
- 4. More responsive
- 5. Better use of resources
- 6. Better communications between operators/developers
- 7. Test bed for private sector
- 8. High visibility
- 9. Focused effort
- 10. Better international leverage
- 11. Synergy
- 12. Fusion
- 13. More easily directed
- 14. Focus research
- 15. Confidence builder for operators
- 16. More timely solutions
- 17. Computer literate operators an express requirement and know technology
- 18. Better overall system integration

- 19. Proven system by operator and R&D community prior to fielding
- 20. Unified system
- 21. Users more familiar with systems
- 22. Reduces implementation risks in technical and schedule
- 23. Generates more and refines requirements

#### C2 Laboratory: Problems

- 1. Needs lots of resources
- 2. Control issues
- 3. Difficulty in establishing requirements baseline creep
- 4. Difficult to capture resulting design in a spec that can be used for competitive procurement
- 5. Configuration management battle lab vs. Operational system
- 6. Continuous training on battle lab system
- 7. Cost
- 8. Dislocation of present R&D staffs
- 9. Power play and politics between environments
- 10. Funding sharing
- 11. Too narrow a focus
- 12. Self serving, self centred, lack of imagination
- 13. Massive PY requirement
- 14. Too much overhead
- 15. Maybe too much emphasis on development and less on operations
- 16. Confusion as to who is the end user/owner
- 17. Scientists like to pursue pet projects

#### C2 Laboratory: Gut feeling

- 1. Excellent idea a force multiplier
- 2. In C2, technology changes too rapidly; a C2 lab concept is needed
- 3. An essential part to system design and development
- 4. This could be an excellent tool for integration of all aspects of R&D (engineering, human factors, operations, doctrine, training, etc.)
- 5. It is time to have the C2 effort in one place
- 6. Would create synergy
- 7. Would compel us to greater levels of jointness
- 8. Essential for quick response and interoperability/integration issues
- 9. Excellent idea, but doubt the will is there to pay bills
- 10. Mandatory to ensure proper systems can be delivered within cost, schedule, risk and performance

#### CONCEPT C: MANAGEMENT

### Management: Idea Base:

- 5. Cost (overhead) of team formation.
- 7. Should have more operational staff involvement in R&D.
- 9. CRAD as contract manager for R&D.
- 10. Devolution of R&D funding away from CRAD to client.
- 11. CRAD HO co-located with users.
- 12. Evolutionary development process with no throw-aways.
- 15. How to balance need to maintain core competence vs. Maintaining flexibility to react to requirements.
- 17. New ways of managing R&D (new management structures).
- 20. Amalgamate all C2 research into one organization/ facility.
- 21. Establish a 'virtual' establishment with electronic linkages.
- 22. Greater interaction with allied/ international R&D to reduce potential for duplication of effort.
- 23. DREs do basic research, industry does applied research.
- 27. Revitalize CRAD by bringing in youngsters and renewing associations with universities.
- 28. Status quo.
- Mutual education of team players (military education of scientists and vice versa).

# Management: Information needs

- 1. Dry goals
- 2. Resources
- 3. Reporting relationships
- 4. Knowledge continuity
- 5. Vision
- 6. Strategic direction
- 7. Expertise
- 8. Management structure
- 9. Span of control
- 10. Skill levels
- 11. Career progression
- 12. Funding
- 13. Long term funding

# Management: Creative solutions

- 1. Clear vision and leadership essential
- Management must have appropriate skill and knowledge of area
- 3. Empowerment of management to do the necessary work
- 4. Multi-year commitment for funding with no arbitrary claw-backs
- 5. Change DPMS
- 6. Minimize bureaucracy
- 7. Allow carry over of funding to future FYs
- 8. Operational training for DS and engineers
- 9. Co-location or virtual office
- 10. Tiger teams
- 11. LO
- 12. Analysis teams
- 13. Devaluation of funding
- 14. Devaluation of responsibility
- 15. International industry involvement

# Management: Benefits

- 1. Better use of resources
- 2. Confidence in end product
- 3. More timely solutions
- 4. More applicable/relevant solutions
- 5. Less duplication re industry/international
- 6. Better direction
- 7. Better morale
- 8. Concentrate efforts on R&D, not peripheral issues
- 9. Become more aligned with industry's priorities
- 10. Confidence/trust in managers
- 11. Fewer conflicting goals
- 12. More motivation and commitment by team members
- 13. Higher production
- 14. Consistent work output
- 15. Better awareness of senior management

### Management: Problems

- 1. Micro-management potential
- 2. Lack of management training
- 3. Poor track record of management in general
- 4. Managers with inadequate experience
- 5. Divisive on team formation or cohesiveness

- 6. Lack of resources
- 7. Focus on long term problems
- 8. Posting cycle
- 9. Appraisal process of DS
- 10. Difficulty in building new core competency
- 11. Civilian/military differences
- 12. Bureaucratic
- 13. Morale
- 14. Apathy
- 15. Lack of focus
- 16. Lack of direction
- 17. Diluting control
- 18. Reduced effort
- 19. Duplication
- 20. Delegation of responsibility with proper training

### Management: Gut feeling

- 1. Management is supposed to facilitate and expedite an agreed upon process direction must come from above
- 2. Management is based upon senior direction, i.e., 'White Paper' should not be evaluated using scarce R&D funds
- 3. Change in management is needed. Existing is not working well
- 4. Management could use re-focus to go more joint
- 5. Always room for improvement. Must be careful to implement properly and then get on with job
- 6. More joint communication efforts required
- 7. Time to break up the 'rice bowls'

### CONCEPT D: STRATEGIC DIRECTION

#### Idea Base:

- 3. Use training organizations for applied research.
- 6. Have R&D and engineering communities assist operational command in generating more complete requirements.
- 8. Leveraging off international and industrial activities.
- 10. Devolution of R&D funding away from CRAD to client.
- 11. CRAD HO co-located with users.
- 12. Evolutionary development process with no throw-aways.
- 15. How to balance need to maintain core competence vs. Maintaining flexibility to react to requirements.

- 16. Focus R&D efforts towards meeting inputs for engineering specs and endusers timeline.
- 24. Education military community on need/ requirement for long-term research.
- 31. Statement of Deficiencies should be held in repository.
- 32. Same for Concept of Operations.
- 34. Mutual education of team players (military education of scientists and vice versa).
- 36. Force development community to provide steerage of R&D efforts.
- 37. Commitment by users to research ideas.

## Strategic Direction: Information needs

- 1. Commanders' operations visions
- 2. Time home
- 3. Capability of targets
- 4. Resources
- 5. Steerage process
- 6. Interoperability with other nations and industry
- 7. Constraints
- 8. Relation to other activities
- 9. Future roles of CF
- 10. Capital plan as modified by budgets
- 11. Need to know what others are doing
- 12. Government/political approval
- 13. Public approval or buy-in

#### Strategic Direction: Creative solutions

- 1. Co-location of DS, operations and engineers
- 2. RTM technology
- 3. White Paper (or supplement) each year
- 4. Think tanks
- 5. Task force
- 6. Firm way-ahead
- 7. More defined development process
- 8. Environmental direction
- 9. Force structure model
- 10. Defined combat capability requirements
- 11. R&D staff involved with doctrine staff
- 12. Engineering involved doctrine staff
- 13. Technological way-ahead

# · Strategic Direction: Benefits

- 1. Provides much needed and essential high level direction
- 2. Reduced wasted effort
- 3. Ensures more accuracy in product
- 4. Engenders team building and sense of belonging
- 5. Reduces costs
- 6. Imposes consistency
- 7. Ensure configuration management
- 8. Completeness
- 9. Top priorities met first
- 10. Improved capabilities
- 11. Less R&D left on the shelf
- 12. Earlier feasibility
- 13. More efficient effective focus
- 14. Less duplication
- 15. Confidence
- 16. More relevant solutions
- 17. Risk reduction
- 18. Morale
- 19. Efficient use of resources
- 20. More timely delivery of research products
- 21. Stability of direction

#### Strategic Direction: Problems

- 1. Political and regional constraints
- 2. Painful process or reorganization
- 3. Too narrow a focus
- 4. Too short a vision
- 5. Financial constraints
- 6. Resources required to formulate SD and translate it into R&D objectives
- 7. Process takes too long
- 8. No feedback doctrine gets out of date technologically
- 9. Less flexibility
- 10. Lack of independence
- 11. Political agendas

#### Strategic Direction: Gut feeling

- 1. CRAD needs to have direction to be able to achieve and C2 research the CF requires
- 2. An absolute necessity for best utilization or scarce resources

- 3. Essential to ensure way-ahead
- 4. Essential in an area of fast-changing technology
- 5. Lack of visionary strategic direction is one of the key reasons we have to undergo this brainstorming exercise.
- 6. Absolutely essential, but technology moves faster than doctrine or strategic direction
- 7. Most essential. Incomplete direction has resulted in deficient systems and problems during procurement

# CONCEPT E: INFORMATION DISSEMINATION

#### Idea Base:

- 8. Leveraging off international and industrial activities.
- 11. CRAD HQ co-located with users.
- 13. CRAD/CF periodical written by scientists for military.
- 14. Mentor/patronage system for dissemination of results.
- 18. Analyze and model command requirements and develop best ways to present it to the commander.
- 21. Establish a 'virtual' establishment with electronic linkages.
- 22. Greater interaction with allied/ international R&D to reduce potential for duplication of effort.
- 24. Education military community on need/ requirement for long-term research.
- 29. Allow Defence Scientists to participate in field exercises.
- 30. Lessons learned from previous C2 systems.
- 31. Statement of Deficiencies should be held in repository.
- 32. Same for Concept of Operations.
- 33. Lab researchers work more closely with OR field stations.
- 34. Mutual education of team players (military education of scientists and vice versa).
- Set up facilities joint with industry to do R&D and engineering testbeds, staffed by scientists, engineers, industry people to allow R&D to transition engineering prototypes with operator assessment.
- 38. This requires distribution of information.

## Information Dissemination: Information needs

- 1. Who needs information (what information)
- 2. Security
- 3. How best to present
- 4. How to ensure it is read
- 5. Push/pull
- 6. Resources

- 7. Management control
- 8. Timeliness
- 9. Accuracy
- 10. Credibility
- 11. Interoperable/user friendly information
- 12. Information technology capabilities
- 13. Use Internet technology for information exchange
- 14. Publishing
- 15. Detail-requirements
- 16. Target guidance
- 17. Feedback

# Information Dissemination: Creative solutions

- 1. Internet
- 2. Journals
- 3. Working groups
- 4. Seminars
- 5. Newsletters
- 6. Briefings
- 7. ITC
- 8. Reports
- 9. BBQs and beer
- 10. Visits
- 11. Demos
- 12. LOs
- 13. TDs
- 14. Staff courses/training
- 15. Study teams
- 16. Tiger teams
- 17. Document and system releasibility of multi-national R&D
- 18. Bilateral agreements
- 19. MOUs
- 20. Letters of Agreement
- 21. CRAD/CF publication on R&D results/issues
- 22. Unified R&D wide area network
- 23. Create web site
- 24. Interchange Canada increase participation
- 25. Military to do thesis at DREs
- 26. Allow exchange of DS with universities
- 27. ATM link

#### Information Dissemination: Benefits

- 1. Awareness of capabilities/efficiencies, etc.
- 2. Lessons learned
- 3. Avoid re-creating the wheel
- 4. Avoid duplication of efforts
- 5. Better utilization of scarce resources
- 6. Wider span and use of knowledge base
- 7. Better advice
- 8. More informed decisions
- 9. Increased team production
- 10. Better corporate knowledge
- 11. Better understanding
- 12. Better feedback
- 13. Better direction
- 14. Reduced duplication
- 15. Greater focus
- 16. More effective
- 17. More efficient
- 18. Risk reduction
- 19. More responsive
- 20. Confidence
- 21. Better cost benefit analysis or trade-offs
- 22. Steerage
- 23. More achievable operational concepts
- 24. Greater use of technology developed by CRAD
- 25. Stimulates more requirements

#### Information Dissemination: Problems

- 1. Cost
- 2. Propriety rights
- 3. Security
- 4. Understanding
- 5. Narrow focus/apathy
- 6. Jargon too complex
- 7. Too many acronyms
- 8. Inappropriate distribution list
- 9. More reading (reduce productivity)
- 10. Interoperability of software
- 11. Too much garbage (and pet projects) distributed
- 12. Requires time to read, digest, etc.
- 13. Timeliness of information

- 14. No time to reflect on ideas
- 15. Too much information
- 16. Issues of need-to-know
- 17. Some information may be inaccurate

## Information Dissemination: Gut feeling

- 1. More needed. Current initiatives may help if done properly
- 2. Very much needed to better use resources
- 3. Great way to reduce conflict
- 4. Creates team spirit
- 5. Great idea to achieve the information flow that appears to be lacking
- 6. Superb a force multiplier
- 7. Must happen to ensure resource and funding efficiencies and common goals/aims
- 8. This is a potentially great way for creating corporate consensus on complex ideas
- 9. Great but we are still waiting for suitable links (T1, etc.) And interoperable applications (e-mail, word processors) which exist on the market

#### **PRIORITIZATION**

#### **VOTING SUMMARY**

	P1	P2	P3	P4	P5	P6	P7	P8_
A. Organizational design	4	5	4	4	2	5	5	3
B. Command and Control laboratory	2	2	1	2	3	1	3	1
C. Management	3	4	5	3	5	4	4	4
D. Strategic direction	1	1	2	1	1	2	2	2
E. Information dissemination	5	3	3	5	4	3	1	3

#### **AVERAGE RANK**

	Average Rank
A. Organizational design	4.0
B. Command and Control laboratory	1.9
C. Management	4.0
D. Strategic direction	1.5
E. Information dissemination	3.4

## ANNEX D ORD PROJECT REPORT PR9621 DECEMBER 1996

#### **SYNDICATE 2D: PROCESSES AND STRUCTURES**

#### INTRODUCTION

D-1. Session 2 consisted of all six syndicate groups examining the same question:

"What structures and processes should be put in place to establish a team approach to C2 R&D in the department that will meet the current and future needs of the CF?"

Syndicate 2D developed 33 ideas which were grouped into the following 6 concepts:

- a. Personnel development and management;
- b. Creativity (external);
- c. Interactive teams;
- d. Requirements;
- e. Structure; and
- f. Information management and dissemination.
- D-2. The following format is used in documentation. For each concept:
  - a. Idea base for each concept (generated via the Nominal Group Technique);
  - b. Idea development for each concept (generated via Ideawriting and the Six Thinking Hats):

	(1)	Information needs;
	(2)	Creative solutions;
	(3)	Benefits;
	(4)	Problems; and
	(5)	Gut feelings;
C.	Priorit	ization (syndicate member votes):
	(1)	Voting summary (anonymous vote matrix); and
	(2)	Consensus Decision Support Program (CDSP) computer program analysis.
		s were tabulated. Results and average ranks appear at the end of this e assessed concepts in the following order of priority:
a.	Intera	ctive teams (Concept C),
b.	Perso	nnel development and management (Concept A);
C.	Struc	ture (Concept E);
d.	Creat	ivity (Concept B);
<b>e</b> .	Requi	irements (Concept D); and
f.	Infor	nation management/ dissemination (Concept F).

D-3. annex.

#### · IDEA INVENTORY

- 1. Role evaluation and assignment (with review).
- 2. Operator 'help desk' organization.
- 3. Command/Battle lab.
- 4. CRAD report to VCDS.
- 5. Focal point for INT/EXP liaison.
- 6. Response to evolving requirements.
- Closer C2IS R&D community.
- 8. Integrated process teams (tiger teams).
- 9. Common knowledge base.
- 10. Marketing.
- 11. CF lab postings.
- 12. CRAD field postings.
- 13. Joint concept development.
- 14. Prototyping to define requirements.
- 15. Joint standards (CRAD and CF environments).
- 16. Commercial R&D process.
- 17. Postings with industry.
- 18. Project management team located in labs.
- 19. Exchanges with industry and universities.
- 20. Active CF participation in experiments (C2).
- 21. Adaptive training facilities.
- 22. Integrated development operational and training facility.
- 23 Senior officer involvement.
- 24. Refinement of acquisition process.
- 25. CRAD personnel in Project Management offices.
- 26. Training courses for military and civilians.
- 27. More dedicated trials time.
- 28. Dedicated technology watches.
- 29. More foreign lab postings.
- 30. CRAD to seek OGD work (C2IS).
- 31. Scientist comm. demographics and terms of reference.
- 32. Capture creative ideas of non-tech personnel.
- 33. Rewards for innovation.

# CONCEPT A: PERSONNEL DEVELOPMENT AND MANAGEMENT

#### Idea Base:

- 3. Command/Battle lab.
- 6. Response to evolving requirements.
- 7. Closer C2IS R&D community.

- 11. CF lab postings.
- 12. CRAD field postings.
- 17. Postings with industry.
- 19. Exchanges with industry and universities.
- 25. CRAD personnel in Project Management offices.
- 26. Training courses for military and civilians.
- 29. More foreign lab postings.
- 31. Scientist comm. demographics and terms of reference.
- 33. Rewards for innovation.

#### Information needs

- 1. Personnel inventory
- 2. Career progression
- 3. Job functions
- 4. Computer network architecture
- 5. Job training
- 6. Infrastructure inventory characteristics
- 7. Industry equivalents to DS
- 8. Job inventory
- 9. Terms of service
- 10. Individual desires
- 11. Other military/industrial examples
- 12. Effect on CF core roles and mission (how much does it cost in people?)
- 13. Posting and allowance cost

#### Creative solutions

- 1. Personnel rotation
- 2. Shorter term of service
- 3. Self-advertising
- 4. Rewards programme
- 5. Cross CF and R&D personnel training
- 6. Train some scientists to become operators, then return to technical community
- 7. Post operators into R&D labs with training to do some limited R&D work
- 8. Exchanges with industry, universities and other foreign research labs
- 9. Heads of labs be administrators from outside DS community

#### **Benefits**

- 1. Greater understanding between user and developer of each other
- 2. Less misunderstandings
- 3. Increased confidence of system and people

- 4. Happier people
- 5. Common goals
- 6. Broader tool sets
- 7. Greater commitment to corporate goals
- 8. Allows for R&D interaction throughout project lifetime
- 9. Greater flexibility to meet changing user requirements

#### **Problems**

- 1. Cost in dollars and PYs and families
- 2. Lose people to industry
- 3. Career implications
- 4. Implications for the organization
- 5. Morale implications
- 6. Allies, OGDs, industry, may be unwilling to reciprocate
- 7. Legal minefield (IPR)
- 8. Potential loss of continuity
- 9. Too expensive

#### Gut feeling

- 1. Great idea!
- 2. Could be <u>very</u> productive!!
- 3. Absolutely necessary for team building
- 4. Why are we so late in fixing this obvious shortcoming!
- 5. Should have been emphasized long ago
- 6. Mandatory
- 7. Career implications for operators

#### **CONCEPT B: CREATIVITY**

#### Idea Base:

- 3. Command/Battle lab.
- 6. Response to evolving requirements.
- 8. Integrated process teams (tiger teams).
- 11. CF lab postings.
- 12. CRAD field postings.
- 16. Commercial R&D process.
- 17. Postings with industry.
- 19. Exchanges with industry and universities.
- 26. Training courses for military and civilians.

- 28. Dedicated technology watches.
- 29. More foreign lab postings.
- 32. Capture creative ideas of non-tech personnel.

#### Information needs

- 1. Knowledgeable individuals (internally)
- 2. Senior management buy-in
- 3. Open minded internal individuals
- 4. Financial constraints
- 5. Mutual benefits
- 6. Inventory of potential sources
- 7. Mechanism to obtain their services/knowledge
- 8. Facilitators
- 9. Knowledge agents
- 10. Study innovation draw lessons

#### **Creative solutions**

- 1. Contract think-tank agencies (RAND, DARPA, Etc.)
- 2. Hire Hollywood/Vancouver
- 3. Expanded circulation of trip reports
- 4. Training and testing facilities
- 5. Technology initiative games
- 6. Encourage 'net' surfing and networking

#### **Benefits**

- 1. Fresh ideas internally
- 2. New information externally
- 3. Feed-back co-operation established
- 4. Fosters partnership with industry
- 5. Expands horizons
- 6. Personnel development
- 7. Improved utilization of resources
- 8. Maintains departmental currency
- 9. Fosters concepts development
- 10. Better product
- 11. May uncover hidden solution
- 12. Benefits external and internal participants

#### . Problems

- 1. Continuation of thinking inside the box
- 2. Loss of innovation
- 3. Increased costs
- 4. Danger of lowering morale in inherent organization
- 5. May lead to loss of 'creative' personnel
- 6. May lead to low morale because problem of implementing creative solutions
- 7. Potential loss of id
- 8. Potential poor returns
- Going on a wild-goose chase

#### Gut feeling

- 1. Agree we must look outside current environment for novel solutions
- 2. Can work but need constant effort or will die
- 3. A must, too much old book in ideas (not people!)
- 4. Must do to create a better and more affordable product
- 5. Implement as soon as possible
- 6. Go for it!!
- 7. Hear, hear!!!!!

#### CONCEPT C: INTERACTIVE TEAMS

#### Idea Base:

- 1. Role evaluation and assignment (with review).
- 5. Focal point for INT/EXP liaison.
- 6. Response to evolving requirements.
- 7. Closer C2IS R&D community.
- 8. Integrated process teams (tiger teams).
- 11. CF lab postings.
- 12. CRAD field postings.
- 13. Joint concept development.
- 14. Prototyping to define requirements.
- 17. Postings with industry.
- 19. Exchanges with industry and universities.
- 20. Active CF participation in experiments (C2).
- 21. Adaptive training facilities.
- 22. Integrated development operational and training facility.
- 27. More dedicated trials time.
- 28. Dedicated technology watches.

## · Information needs

- 1. Expertise and experience of individuals
- 2. Identification of knowledge shortfalls
- 3. Time limitations of team
- 4. Documentation of team concepts
- 5. Identification technology sources
- 6. Initial list of targets of opportunity
- 7. Common skill development (e.g. PM courses)
- 8. Idea generation
- 9. Common language (technical equivalent, not linguistic)
- 10. Co-location of teams/physical infrastructure
- 11. Cost-benefit
- 12. Implementation strategy
- 13. Government guidelines (PWGSC)

#### Creative ideas

- 1. Tiger team involving scientists, engineers and operators
- 2. Privatize entire R&D process
- 3. Induction of DSS into CF reserves
- 4. Offer services to industry, universities, allies, OGDs
- 5. Video conferencing virtual teams
- 6. Attaché postings less than 6 months
- 7. Team required from cradle to grave

#### **Benefits**

- 1. Better end product
- 2. Faster implementation
- 3. Low life cycle costs
- 4. Increased operator confidence
- 5. Morale booster
- 6. Focus R&D effort
- 7. Helps support evolution of products
- 8. Synergism from team

#### **Problems**

- 1. Overabundance of information/knowledge
- 2. Takes operators away from operations
- 3. Negative impact on scientists' careers

#### Gut feeling

- 1. Beneficial
- 2. Very beneficial
- 3. Operator community may balk because of career implications
- 4. Done to some degree already but this could be a big step forward for some programs
- 5. Benefits will outweigh effort required in long run
- 6. Must be implemented to the fullest extent for C2 R&D to benefit
- 7. Personal experience says this will work, why is this not a standard

## **CONCEPT D: REQUIREMENTS**

#### Idea Base:

- 3. Command/Battle lab.
- 5. Focal point for INT/EXP liaison.
- 6. Response to evolving requirements.
- 9. Common knowledge base.
- 13. Joint concept development.
- 14. Prototyping to define requirements.
- 15. Joint standards (CRAD and CF environments).
- 23. Senior officer involvement.
- 24. Refinement of acquisition process.

#### Information needs

- 1. Concepts definition
- 2. Equivalent programs
- 3. Interoperability
- 4. Commercial standards
- 5. Environmental constraints
- 6. Time frame
- 7. Financial constraints
- 8. Evaluation (trial)
- 9. Reliability
- 10. Information on similar projects
- 11. Identification of priorities

#### **Creative solutions**

- 1. Rapid prototyping / battle lab
- 2. Brainstorming

- 3. Interactive teams
- 4. Use commercial technology
- 5. Incentive (pay, leave, etc.) for suggestions and requirements
- 6. Joint-concepts teams
- 7. Joint requirement definition teams
- 8. Hiring external consultants for requirement definition

#### Benefits

- 1. Better product
- 2. Faster implementation
- Lower costs
- 4. More complete capture
- 5. User has a greater feeling of ownership
- 6. R&D personnel have greater pride in product

#### **Problems**

- 1. Requirement definition is difficult and time-consuming
- 2. Error prone
- 3. Personnel-dependent (biases)
- 4. Requires educational investment
- 5. Overwhelming number of requirements

## Gut feeling

- 1. Could be implemented easily if senior management buy-in is a reality
- 2. Too fuzzy but there are possibilities/needs more work
- 3. Let's stop talking about it and do it
- 4. Command lab concept is an ideal vehicle
- 5. Good if not overdone
- 6. We're good enough at this, let's put our energy into other parts of the problem

# CONCEPT E: STRUCTURE

#### Idea Base:

- 1. Role evaluation and assignment (with review).
- 2. Operator 'help desk' organization.
- 3. Command/Battle lab.
- 4. CRAD report to VCDS.
- 5. Focal point for INT/EXP liaison.
- 6. Response to evolving requirements.

- 7. Closer C2IS R&D community.
- 9. Common knowledge base.
- 18. Project management team located in labs.
- 21. Adaptive training facilities.
- 22. Integrated development operational and training facility.
- 23. Senior officer involvement.
- 24. Refinement of acquisition process.
- 25. CRAD personnel in Project Management offices.
- 30. CRAD to seek OGD work (C2IS).

# Information needs

- 1. Current capability
- 2. Government regulations/policy
- 3. Well defined deliverables
- 4. Personnel issues
- 5. Identification of shortfalls of current structure (OGDs, allies)
- 6. Identification of advantages of current structure
- 7. Investigations of other structures
- 8. Battle lab
- 9. Command relationships
- 10. Siting implications (internal and external)

#### Creative solutions

- 1. 'Command lab' training and concept development and testing facility
- 2. Move CRAD out of ADM(Mat)
- 3. Combine all labs into a super lab in Kingston
- 4. Completely new organization
- 5. Move R&D to commands

#### Benefits

- 1. Less bureaucracy
- 2. Lower costs
- 3. Quicker implementation
- 4. Better liaison
- 5. Happier people
- 6. Insures correct priorities are met
- 7. Encourages liaison with allies and OGDs
- 8. Mitigates bureaucracy and process
- 9. Should speed things up

#### · Problems

- 1. Short term disruption
- 2. Negative effects on morale
- 3. Overhead cost increases
- 4 Results could be bad
- 5. OGDs may not want CRAD
- 6. Potential loss of capability with untried structure
- 7. Same old crap no matter how you slice it!

# Gut feeling

- 1. Some restructuring within reason
- 2. Definition of 'structure' not precise enough fuzzy
- 3. Appropriate use Of CRAD resources and empire is a must
- 4. This is minimum needed if CRAD is to retain relevance in this area of technology
- 5. We could reorganize 100 times and things wouldn't change much
- 6. Fuzzy but there has to be a better understanding of who is doing what, etc.
- 7. Clearly some optimization is available here

# CONCEPT F: INFORMATION MANAGEMENT AND DISSEMINATION

#### Idea Base:

- 2. Operator 'help desk' organization.
- 3. Command/Battle lab.
- 5. Focal point for INT/EXP liaison.
- 7. Closer C2IS R&D community.
- 9. Common knowledge base.
- 10. Marketing.
- 15. Joint standards (CRAD and CF environments).
- 18. Project management team located in labs.
- 23. Senior officer involvement.
- 25. CRAD personnel in Project Management offices.
- 27. More dedicated trials time.
- 28. Dedicated technology watches.
- 29. More foreign lab postings.

#### Information needs

- 1. User community and needs
- 2. Security constraints

- 3. Currency
- 4. International exchanges
- 5. Marketing expertise
- 6. Communication skills
- 7. Communication means
- 8. Data collection and analysis plan

#### Creative solutions

- 1. Study commercial successes (Federal Express, + Allies, OGDs)
- 2. Distributed databases (redundancy)
- 3. Commercial IT standards
- 4. Direction from senior management to implement
- 5. Creation and exploitation of e-networks
- 6. Hire professional communicators
- 7. Issue everyone in CF a Personal Digital Assistant
- 8. Internet or one CF network availability for entire force
- 9. C2 website data for and data from 'surfers'
- 10. DND intra-net for R&D issues
- 11. Development of 'data mining' techniques and data bases

#### **Benefits**

- 1 Fosters teamwork
- 2. Encourages common standards of interoperability
- 3. Personnel development
- 4. Synergism (iterative)
- 5. Avoids duplication
- 6. Encourages efficient use of resources
- 7. Prioritization of problems
- 8. Less TD, improve morale, information moves not people
- 9. Increased education
- 10. Limits loss of required information
- 11. Common location for user to find information
- 12. Reduce frustration in finding things
- 13. Reduce duplication of effort

#### **Problems**

- 1. Another DISO empire
- 2. Micro-management
- 3. Expensive (dollars and people)
- 4. Security of information at risk

- 5. Loss of personnel interaction (man in the loop)
- 6. Oversold
- 7. Loss of focus on problems at hand

# Gut feeling

- 1. Won't work
- 2. Very tricky will be extremely difficult
- 3. Some ideas may work but could cost lots of dollars and PYs
- 4. Good idea to create team atmosphere without actually bringing people together
- 5. One has to be very careful here lots of potential but also lots of negative potential
- 6. Mandatory
- 7. Very risky must be well thought out

#### **PRIORITIZATION**

#### **VOTING SUMMARY**

	P1	P2	Р3	P4	P5	P6
A. Personnel dev & management	2	2	3	1	3	2
B. Creativity	5	5	2	4	4	3
C. Interactive teams	3	3	1	2	2	1
D. Requirements	4	4	6	6	6	4
E. Structure	1	1	5	3	1	5
F. Info management/ dissemination	6	6	4	5	5	6

#### **AVERAGE RANK**

	Average Rank
A. Personnel dev & management	2.2
B. Creativity	3.8
C. Interactive teams	2.0
D. Requirements	5.0
E. Structure	2.7
F. Info management/ dissemination	5.3

ANNEX E ORD PROJECT REPORT PR 9621 DECEMBER 1996

# **SYNDICATE 2E: PROCESSES AND STRUCTURES**

# INTRODUCTION

E-1. Session 2 consisted of all six syndicate groups examining the same question:

"What structures and processes should be put in place to establish a team approach to C2 R&D in the department that will meet the current and future needs of the CF?"

Syndicate 2E developed 43 ideas which were grouped into the following 5 concepts:

- a. Establish Research & Development & Procurement;
- b. Establish Battle-Labs;
- c. Develop/establish teams;
- d. Improve communications; and
- e. General principles/Basic necessities.
- E-2. The following format is used in documentation. For each concept:
  - a. Idea base for each concept (generated via Nominal Group Technique);
  - b. Idea development for each concept (generated via Six Thinking Hats):
    - (1) Information needs;

Creative solutions; **(2)** (3) Benefits; (4) Problems; and (5) Gut feelings; Prioritization (syndicate member votes): Voting summary (anonymous vote matrix); and (1) Consensus Decision Support Program (CDSP) computer program (2) analysis. Voting results were tabulated. Results and average ranks appear at the end of this annex. This syndicate assessed concepts in the following order of priority: Research & Development & Procurement Paradigm (Concept A); Develop and establish teams (Concept C); Battle Labs (Concept B);

## **IDEA INVENTORY**

C.

a.

b.

C.

d.

e.

E-3.

Collocation of R&D with key industries. 1.

Improve communications (Concept D); and

General principles/ Basic necessities (Concept E).

- Partnership between: labs/industry/client. 2.
- Collapse the time scale (DPMS). 3.
- Collocation of ideas (WWW). 4.
- Use battle-lab concept. 5.
- Integrated product team. 6.

- 7. Keep operator in loop from start.
- 8. Concentrate on <u>next</u> generation.
- 9. Joint training (R&D/operators).
- 10. Use buy & try more.
- 11. Federal government budget cycle.
- 12. Research is a necessity to do development and procurement.
- 13. Continual update of threat analysis.
- 14. Evolutionary implementation.
- 15. Open-ended architectures.
- 16. Improve scientists understanding of user requirements.
- 17. Joint development and procurement of new R&D capability.
- 18. Harmonization of R&D and procurement.
- 19. DND focus on 'R'; industry on 'D'.
- 20. Ensure keep benefits of relationships with peers.
- 21. Complementary/ Co-operative R&D (with US).
- 22. IOC and FOC are obsolete concepts.
- 23. Do as many processes in parallel as possible.
- 24. Keep watch on research in universities.
- 25. Virtual labs and simulators.
- 26. Training and support to maintain operator interest.
- 27. Level One business plans should include R&D.
- 28. Single corporate vision and mission.
- 29. R&D component in life-cycle funding.
- 30. Merged acquisition and R&D processes.
- 31. Allow teams to change and evolve.
- 32. Copy of C2I systems to R&D community.
- 33. Cross CC distribution of R&D results.
- 34. More R&D involvement in procurement process.
- 35. Merge Test Facility and DRE's.
- 36. Technology insertion process for fielded systems.
- 37. Database of C2I players requirements and systems.
- 38. Centres of excellence.
- 39. More R&D workshops involving users.
- 40. 'Tiger teams' for quick fixes.
- 41. Configuration control (joint).
- 42. 'Gestation' scientist conception to birth.
- 43. Allow for quick kill of ideas/projects.

# CONCEPT A: ESTABLISH RESEARCH & DEVELOPMENT & PROCUREMENT PARADIGM

#### Idea Base:

- 2. Partnership between: labs/industry/client.
- 3. Collapse the time scale (DPMS).
- 5. Use battle-lab concept.
- 7. Keep operator in loop from start.
- 8. Concentrate on <u>next</u> generation.
- 11. Federal government budget cycle.
- 12. Research is a necessity to do development and procurement.
- 14. Evolutionary implementation.
- 15. Open-ended architectures.
- 18. Harmonization of R&D and procurement.
- 22. IOC and FOC are obsolete concepts.
- 23. Do as many processes in parallel as possible.
- 29. R&D component in life-cycle funding.
- 30. Merged acquisition and R&D processes.
- 31. Allow teams to change and evolve.
- 34. More R&D involvement in procurement process.
- 35. Merge E. Test Facility and DRE's.
- 36. Technology insertion process for fielded systems.
- 40. 'Tiger teams' for quick fixes.

# **R&D&P** Paradigm: Information needs

- 1. Current DPMS process
- 2. Understand C2IS goals/direction/doctrine/mission
- 3. Technology (science) trends and analysis
- 4. What is full team for evolution
- 5. How to break current expectations of existing process

# **R&D&P Paradigm:** Creative solutions

- 1. Integrate R&D staff with procurement team
- 2. Shrink timeline for DPMS approval cycle
- 3. Change the top!
- 4. Adapt Treasury Board 'quick bite' process
- 5. CRAD representative on program management staff
- 6. Fund R&D for life cycle
- 7. Life cycle plan should incorporate system evolution
- 8. Be open to new technologies

- 9. Involve R&D staff with project documentation
- 10. Involve project staff with R&D

# R&D&P Paradigm: Benefits

- 1. Compress delivery time for solutions
- 2. Allows for changes in technology
- 3. More effective technology insertion
- 4. More practical field deployment
- 5. Save money and resources more effective and efficient
- 6. No longer have stove-pipe solutions
- 7. Longer-lived systems
- 8. Gradual evolution simplifies funding cycle
- 9. Lower cost over time
- 10. Reduces risk of new technology insertion
- 11. Eliminates stagnation
- 12. Improve user acceptance of technology

#### **R&D&P Paradigm: Problems**

- 1. Disconnect from current funding mechanism
- 2. Mistrust
- 3. Lack of support for projects
- 4. Growing pains during transition
- 5. Turf battles
- 6. Bureaucracy
- 7. No leadership from top too conservative!
- 8. Politically incorrect
- 9. Lack of conceptual understanding may lead to inappropriate solution
- 10. Costly if never an end-point
- 11. May lose track of real world
- 12. Costly training updates

# R&D&P Paradigm: Gut feelings

- 1. Much needed but very difficult to do
- 2. Takes lots of dedicated effort
- 3. DND will never buy it!
- 4. Much needed but a lot of political inertia
- 5. Has to be done! (or we are out of business)
- 6. Must be done right

# · CONCEPT B: ESTABLISH BATTLE-LABS

#### Idea Base:

- 4. Collocation of ideas (WWW).
- 5. Use battle-lab concept.
- 7. Keep operator in loop from start.
- 9. Joint training (R&D/operators).
- 10. Use buy & try more.
- 15. Open-ended architectures.
- 25. Virtual labs and simulators.
- 32. Copy of C2I systems to R&D community.
- 36. Technology insertion process for fielded systems.
- 38. Centres of excellence.

# Establish Battle-Labs: Information needs

- 1. Current doctrine
- 2. Likely ops/breadth of employment
- 3. Co-location or distributed communications link + bandwidth!
- 4. Who are the customers/partners; releasibility
- 5. Lab participants
- 6. Interoperability requirements
- 7. Links to external labs/system (e.g., Connect to us lab)
- 8. Training
- 9. Multiple or single lab concept
- 10. How to connect multiple labs
- 11. Equipment necessary for battle labs
- 12. Security necessary for battle labs
- 13. Configuration control
- 14. Procurement process
- 15. Test and evaluation methodology
- 16. Interoperability
- 17. Test scenarios

# Establish Battle-Labs: Creative solutions

- 1. Establish battle lab
- 2. Small, specific applications lab
- 3. Virtual lab (distributed)
- 4. One big lab
- 5. Multiple battle labs (CCs and R&D communities)
- 6. Multiple platforms (for variety)

- 7. Interconnect on technology
- 8. Dispersed in various DREs, industry, operational headquarters
- 9. Interoperable architecture
- 10. Permanent battle lab support staff

#### Establish Battle-Labs: Benefits

- 1. In the field faster
- 2. Operator has already 'bought in' to solution
- 3. Scientist/officer respect/understanding enhanced
- 4. Requirements better met and defined
- 5. Assists in system evolution
- 6. Interoperability check before fielding
- 7. Improved training
- 8. More efficient use of systems
- 9. Cost effective
- 10. Risk reduction
- 11. Better understanding of user requirements
- 12. Better user exposure to technologies
- 13. Support new doctrine
- 14. Faster technology insertion
- 15. Team training and simulation
- 16. Less field problems

#### Establish Battle-Labs: Problems

- 1. Too costly H/W, S/W, tech
- 2. If communications links fail, disaster happens
- 3. More posting
- 4. May not be faithful to 'real world'
- 5. May develop a rigid solution
- 6. May prevent new ideas/solutions
- 7. May divert effort from fielding system
- 8. Dependent on available/resident expertise

# Establish Battle-Labs: Gut feelings

- 1. The way to go
- 2. Good concept with drawbacks
- 3. This is a key part of solution (but needs the other components)
- 4. Worth trying to make work but don't view in isolation
- 5. Easier said than done
- 6. Best bang for the buck

# CONCEPT C: DEVELOP/ESTABLISH TEAMS

#### Idea Base:

- 1. Collocation of R&D with key industries.
- 2. Partnership between: labs/industry/client.
- 4. Collocation of ideas (WWW).
- 6. Integrated product team.
- 7. Keep operator in loop from start.
- 9. Joint training (R&D/operators).
- 14. Evolutionary implementation.
- 16. Improve scientists understanding of user requirements.
- 17. Joint development and procurement of new R&D capability.
- 19. DND focus on 'R'; industry on 'D'.
- 26. Training and support to maintain operator interest.
- 31. Allow teams to change and evolve.
- 32. Copy of C2I systems to R&D community.
- 35. Merge Test Facility and DRE's.
- 38. Centres of excellence.
- 40. 'Tiger teams' for quick fixes.

# Develop/Establish Teams: Information needs

- 1. Team objectives
- 2. Team missions
- 3. Team goals
- 4. Team (potential) members
- 5. Member experiences/skill sets/expertise/background
- 6. Desire team mixes
- Team interaction processes and mechanisms
- 8. Should teams be permanent or mission operated
- 9. What is the best team mix
- 10. Who should guide teams
- 11. Funding (money, people, equipment)
- 12. Team support structures

# Develop/Establish Teams: Creative solutions

- 1. Integrated procurement teams with industry, CRAD, operators, US, PM
- 2. Tiger teams
- 3. Battle lab concept
- 4. 'Virtual' team (distributed vice co-located)
- 5. Cross service teams

- 6. Internet teams
- 7. De-centralized control
- 8. Temporary teams
- 9. Flexible teams
- 10. Networked teams
- 11. Early buy-in by all team members
- 12. Joint training
- 13. Common vision development
- 14. Permit risk management
- 15. Retain benefits/ not return to centre

# Develop/Establish Teams: Benefits

- 1. Better product
- 2. Better communication
- 3. Lower cost
- 4. Reduced time frame
- 5. More satisfied users
- 6. Improved interoperability
- 7. Better, more complete solutions
- 8. Better ability to handle diverse problems
- 9. Pooling of resources
- 10. Risk reduction
- 11. User buy-in
- 12. More cost effective use of R&D effort
- 13. Better inter-service operation
- 14. Human-human interaction leads to faster solution
- 15. Ouick start
- 16. Synergism

# Develop/Establish Teams: Problems

- 1. Committee phenomenon (slows process)
- 2. Leadership problems
- 3. Logistical difficulties
- 4. Communication hurdles
- 5. Continuity
- 6. Team might become an entity unto itself and forget key goal
- 7. More discussion than action is possible
- 8. Delay in reaching consensus
- 9. Industry will balk
- 10. Bureaucracy
- 11. More training

- 12. Limits flexibility
- 13. Co-ordination difficult
- 14. Will stop individual initiatives
- 15. Slow process

# Develop/Establish Teams: Gut feeling

- 1. Industry is going this route, so it must be cost effective and beneficial
- 2. Need operators in loop
- 3. If all good components (i.e. People) are involved, the outcome should be optimal
- 4. Operator involvement is essential
- 5. Very critical
- 6. Need training on team building for success
- 7. Easier said than done but essential
- 8. Some government rules will prevent effective implementation

# CONCEPT D: IMPROVE COMMUNICATIONS

#### Idea Base:

- 4. Collocation of ideas (WWW).
- 6. Integrated product team.
- 7. Keep operator in loop from start.
- 13. Continual update of threat analysis.
- 16. Improve scientists understanding of user requirements.
- 17. Joint development and procurement of new R&D capability.
- 33. Cross CC distribution of R&D results.
- 37. Database of C2I players requirements and systems.
- 39. More R&D workshops involving users.

# Improve Communications: Information needs

- 1. Who needs information
- 2. What needs to be communicated
- 3. How to best communicate what techniques are available
- 4. Is there a need for security?
- 5. Distribution methods (e.g., Internet)
- 6. Database of C2I organizations and workers (include non-defence organizations)
- 7. Information sources
- 8. Information consumers

# Improve Communications: Creative solutions

- 1. Use Internet
- 2. Have workshops/seminars
- 3. Establish informal lines of communication
- 4. Have a database of existing systems and projects and people involved
- 5. Make teams fluid
- 6. Allow cross service
- 7. R&D program summaries on wide distribution
- 8. Copy R&D prototypes to battle labs
- 9. DREnet connection DND WAN (MAN/LAN)
- 10. Establish centralized C2IS data base of requirements, systems and users
- 11. More R&D workshops
- 12. R&D Internet

# Improve Communications: Benefits

- 1. More effective systems
- 2. More personnel involved, therefore more ideas and variety
- 3. Less duplication of effort
- 4. Cross-fertilization
- Common vision
- 6. Better buy-in by team members
- 7. More support from operators
- 8. Wider use of common technology
- 9. More forward looking user
- 10. Military owners feel participants
- 11. Synergism
- 12. Reduced cost
- 13. Better understanding by scientists of user situation and vice versa

# Improve Communications: Problems

- 1. Too much time spent discussing rather than doing
- 2. Might not work if hierarchy needs are still in place
- 3. Too much effort on 'pr'
- 4. Duplicate distribution of information
- 5. Confusion
- 6. Increased workload
- 7. Expensive re communications infrastructure
- 8. Too much 'navel gazing'
- 9. User will want to buy all the 'toys'

# · Improve Communications: Gut feeling

- 1. Critical
- 2. Essential to well developed systems
- 3. Avoid misuse and make sure project is actually done
- 4. Should be easy to do
- 5. Not as easy as it appears!
- 6. Cannot afford what we need to make it happen
- 7. Cannot afford not to make it happen!

# CONCEPT E: GENERAL PRINCIPLES/ BASIC NECESSITIES

#### Idea Base:

- 12. Research is a necessity to do development and procurement.
- 20. Ensure keep benefits of relationships with peers.
- 21. Complementary/ Co-operative R&D (with US).
- 24. Keep watch on research in universities.
- 27. Level One business plans should include R&D.
- 28. Single corporate vision and mission.
- 32. Copy of C2I systems to R&D community.
- 33. Cross CC distribution of R&D results.
- 37. Database of C2I players requirements and systems.
- 39. More R&D workshops involving users.
- 41. Configuration control (joint).
- 42. 'Gestation' scientist conception to birth.
- 43. Allow for quick kill of ideas/projects.

# General Principles: Information needs

- 1. Workshops/seminars both Canadian and International
- 2. E-mail/Internet
- 3. Secure networking with partners
- 4. Follow them! (separate session needed to establish)
- 5. All current requirements/users/systems
- 6. All current configurations
- 7. All planned systems/requirements
- 8. Business plan
- 9. What are they?
- 10. How do we adhere to them?
- 11. Remain open to new concepts

## General Principles: Creative solutions

- 1. Basic training in R&D methods for DND team
- 2. Link principles with Level One business plans
- 3. Go/No Go milestones
- 4. No penalty for false leads ('kill' does not imply loss of resources)
- 5. Implement 'quick kill' process
- 6. Establish joint C2IS configuration control board

# General Principles: Benefits

- 1. Again, be open to new ideas and methods
- 2. Allow for informal communications lines (encourage them, make them easier)
- 3. More effective R&D&P
- 4. Lessons learned
- More synergism
- 6. More efficient use of limited resources (dollars)
- 7. Conception to birth effectiveness of fielded solution

# General Principles: Problems

- 1. Have to relearn lessons
- 2. Waste R&D effort
- 3. Miss opportunities for use of new technology
- 4. Indulgence in 'R' development may not follow
- 5. Motherhood
- 6. We already do it
- 7. Too expensive
- 8. Resistance to change (rigid organization)

# General Principles: Gut feeling

- 1. Must follow these at every opportunity
- 2. Important to get user buy-in
- 3. Motherhood
- 4. Should be included in vision statement
- 5. Don't tell me we don't already follow these?

# · PRIORITIZATION

# **VOTING SUMMARY**

			The state of the s					
	P1	P2	P3	P4	P5	P6	P7	P8
A. Establish R&D&P Paradigm	4	1	1	1	2	4	1	1
B. Establish Battle-Labs	2	2	2	2	4	1	4	3
C. Develop/Establish teams	1	3	3	3	1	3	2	2
D. Improve Comms.	3	4	4	4	3	2	3	4
E. General principles/ Basic necessities	5	5	5	5	5	5	5	5

# **AVERAGE RANK**

	Average Rank
A. Establish R&D&P Paradigm	1.9
B. Establish Battle-Labs	2.5
C. Develop/Establish teams	2.3
D. Improve Comms.	3.4
E. General principles/ Basic necessities	5.0

ANNEX F ORD PROJECT REPORT PR 9621 DECEMBER 1996

# **SYNDICATE 2F: PROCESSES AND STRUCTURES**

#### INTRODUCTION

F-1. Session 2 consisted of all six syndicate groups examining the same question:

"What structures and processes should be put in place to establish a team approach to C2 R&D in the department that will meet the current and future needs of the CF?"

Syndicate 2F developed 46 ideas which were grouped into the following 5 concepts:

- a. Business Planning/ Delivery Strategy
- b. Teaming;
- c. Sharing/Leveraging/Synergism;
- d. Support services/Facilities; and
- e. Expertise/Education
- F-2. The following format is used in documentation. For each concept:
  - a. Idea base for each concept (generated via the Nominal Group Technique);
  - b. Idea development for each concept (generated via Ideawriting and the Six Thinking Hats):
    - (1) Information needs;

- (2) Creative solutions;
- (3) Benefits;
- (4) Problems; and
- (5) Gut feelings;
- c. Prioritization (syndicate member votes):
  - (1) Voting summary (anonymous vote matrix); and
  - (2) Consensus Decision Support Program (CDSP) computer program analysis.
- F-3. Voting results did not appear to indicate group consensus. The data was also analyzed using a computer-based consensus analysis program. A statistically significant degree of consensus was *not* found in the votes recorded for this syndicate group. Results and average ranks appear at the end of this annex.

#### IDEA INVENTORY

- 1. DREA model (co-location, integration).
- 2. Integrate whole process (Testing & Evaluation, engineering, team, doctrine, requirements capture, final delivery).
- 3. Near-term/long-term goals.
- 4. Shorten life-cycle/delivery.
- 5. Ensure SM commitment.
- 6. Bound R&D and implementation.
- 7. Incremental fielding approach (UK model).
- 8. Integrate R&D with requirements.
- 9. Multi-disciplinary teams.
- 10. Common environment (engineering, research, operators, exercise).
- 11. Decouple processes from budget cycles.
- 12. Cross-pollination across services, countries.
- 13. Reduce code duplication (modularity).
- 14. Co-ordinate R&D with allies.
- 15. Capture client feedback.

- 16. Rapid prototyping in phases.
- 17. Evolutionary spiral development model.
- 18. Common user core.
- 19. Improved awareness/education in fielding prototypes.
- 20. Review of common goals.
- 21. Build stakeholder ownership of process.
- 22. Early industry involvement.
- 23. Protect/capture knowledge base.
- 24. Post scientist in ops..
- 25. Stimulate competitive R&D.
- 26. Scientist on military conferences/courses.
- 27. Military on scientific conferences/courses.
- 28. Role for universities/centres of excellence.
- 29. Military in labs.
- 30. Focus on the future.
- 31. Battle labs.
- 32. Allocate resources to small/medium/long term research and problem resolution.
- 33. Maintain techbase capability/continuity.
- 34. Protect government expertise (with respect to downsizing).
- 35. Military postgrads to scientific positions (R&D).
- 36. International exchange scientist/military.
- 37. Test/evaluate in LIVEX.
- 38. Project life cycle posting.
- 39. Business planning/case.
- 40. Target/select C2 R&D.
- 41. Measure gains (MOEs, MOPs).
- 42. Cost sharing with industry (leveraging/alliances/ partnering).
- 43. "Have a beer together".
- 44. Integrated analysis/design/development.
- 45. Open requirements to industry.
- 46. Flexible/streamline, shorten/contracting process.

#### CONCEPT A: BUSINESS PLANNING/ DELIVERY STRATEGY

#### Idea Base:

- 1. DREA model (co-location, integration).
- 2. Integrate whole process (Testing & Evaluation, engineering, team, doctrine, requirements capture, final delivery).
- 3. Near-term/long-term goals.
- 4. Shorten life-cycle/delivery.
- 5. Ensure SM commitment.

- 6. Bound R&D and implementation.
- 7. Incremental fielding approach (UK model).
- 8. Integrate R&D with requirements.
- 9. Multi-disciplinary teams.
- 10. Common environment (engineering, research, operators, exercise).
- 11. Decouple processes from budget cycles.
- 14. Co-ordinate R&D with allies.
- 15. Capture client feedback.
- 16. Rapid prototyping in phases.
- 17. Evolutionary spiral development model.
- 18. Common user core.
- 20. Review of common goals.
- 21. Build stakeholder ownership of process.
- 22. Early industry involvement.
- 25. Stimulate competitive R&D.
- 30. Focus on the future.
- 31. Battle labs.
- 32. Allocate resources to small/medium/long term research and problem resolution.
- 33. Maintain techbase capability/continuity.
- 36. International exchange scientist/military.
- 37. Test/evaluate in LIVEX.
- 38. Project life cycle posting.
- 39. Business planning/case.
- 40. Target/select C2 R&D.
- 41. Measure gains (MOEs, MOPs).
- 42. Cost sharing with industry (leveraging/alliances/ partnering).
- 44. Integrated analysis/design/development.
- 46. Flexible/streamline, shorten/contracting process.

## **Business Planning: Information needs**

- 1. Define SOR/resources dollars, personnel/goals
- 2. Define delivery process
- 3. Define mid-near-long term goals/milestones (conceptual and actual)
- 4. Identify partners/stakeholders (responsibilities and authorities)
- 5. Define technical/operational constraints (infrastructure, standards {data/IT/IM})
- 6. Budget
- 7. Define special facilities
- 8. Co-ordinate internal/external policies
- 9. Contingency funds for the unexpected

- 10. Education/training planning
- 11. Implementation plan
- 12. Review procedures
- 13. Metrics
- 14. Alliances (CF/industry/academia/internal/external)
- 15. Deliverables
- 16. Technology trends
- 17. Task breakdown
- 18. Schedule/milestones
- 19. Requirements
- 20. Resources
- 21. Process
- 22. Integrated approach

## **Business Planning: Creative solutions**

- 1. Living document/plan
- 2. Single departmental R&D master plan
- 3. Balance short/medium/long-term projects
- 4. Stakeholders approve business plan
- 5. Create at the very beginning a team approach (requirement, R&D, T&E, engineering, fielding)
- 6. Stake holders
- 7. Define and focus on a goal
- 8. End product approach
- 9. New sources of funding
- 10. Partnership
- 11. Spiral model
- 12. Cost recovery
- 13. Use
- 14. Enforce team approach in industry team that markets/develops concepts must be the same personnel for development and fielding of project (continuity)
- 15. Near/mid/long term

#### **Business Planning: Benefits**

- 1. Accountability penalties
- 2. Visibility of resources
- 3. Visibility of work
- 4. Trace requirements to deliverable
- 5. Identify roles and responsibility
- 6. Define delivery process and deliverables and milestones

- 7. Provides continuity
- 8. Integrated approach
- 9. Matches product to delivery requirement
- 10. Shorter delivery time
- 11. Newest technology fielded (advantage for own forces)
- 12. Anticipation of problems
- 13. Improve reaction to unforeseen difficulties
- 14. Focus of effort is better
- 15. Commitment of senior management/user
- 16. Facilitates prioritization of R&D
- 17. Ensures project visibility
- 18. Provides basis for MOEs

## **Business Planning: Problems**

- 1. Painful for middle and senior management
- 2. Time consuming
- 3. Expensive
- 4. Not suited to 'operational cost/benefit' (cannot be quantified)
- 5. Requires administrative overhead
- 6. Takes managers away from managing and scientists away from the lab
- 7. Time consuming to make the plan and assemble the team and get approval
- 8. Interference/political issue
- 9. Risk of being too ambitious
- 10. Over-complexity
- 11. Cost constraints can kill the plan
- 12. No control over outside influence
- 13. Effort consuming to produce the plan
- 14. Priorities might be wrong
- 15. Lack of flexibility to adjust/not responsive
- 16. Keeping it 'living document' is hard
- 17. Loses credibility if not adhered how to ensure adherence
- 18. Complexity of it
- 19. Pain-in-the-ass
- 20. Time consuming
- 21. Arbitrary government cuts after BP approval
- 22. Long time cycle
- 23. R&D may not get financed

## **Business Planning: Gut feeling**

- 1. Useless without long term government commitment
- 2. Absolutely essential to survival of R&D projects

- 3. It is essential for the fulfilment of the CF requirements
- 4. Keep it simple, keep it focused
- 5. Must be tied to doctrine and force development
- 6. Need for DND to market abilities marketing strategy brings us back into the limelight
- 7. Necessary evil, potential to bog down
- 8. Keep it short and to the point
- 9. People should read it

#### **CONCEPT B: TEAMING**

#### Idea Base:

- 1. DREA model (co-location, integration).
- 2. Integrate whole process (Testing & Evaluation, engineering, team, doctrine, requirements capture, final delivery).
- 3. Near-term/long-term goals.
- 8. Integrate R&D with requirements.
- 9. Multi-disciplinary teams.
- 10. Common environment (engineering, research, operators, exercise).
- 12. Cross-pollination across services, countries.
- 14. Co-ordinate R&D with allies.
- 15. Capture client feedback.
- 21. Build stakeholder ownership of process.
- 22. Early industry involvement.
- 26. Scientist on military conferences/courses.
- 27. Military on scientific conferences/courses.
- 28. Role for universities/centres of excellence.
- 29. Military in labs.
- 31. Battle labs.
- 35. Military postgrads to scientific positions (R&D).
- 36. International exchange scientist/military.
- 38. Project life cycle posting.
- 42. Cost sharing with industry (leveraging/alliances/ partnering).
- 43. "Have a beer together".

## Teaming: Information needs

- 1. Best team composition
- 2. What teams currently exist
- 3. Logistical constraints to learning
- 4. How much will department invest to make effective
- 5. Present state

- 6. Goals?
- 7. Location of team members
- 8. Location of team w.r.t. client
- 9. Needed expertise
- 10. Other's expertise
- 11. Required expertise
- 12. Strengths and weaknesses
- 13. Objective/project

## Teaming: Creative solutions

- 1. Dedicated team for large projects
- 2. Video conferencing
- 3. Co-location of labs with users
- 4. Scientists spending time in the military environment
- 5. Better communication daily
- 6. Internet
- 7. Requirement/research/T&E/engineering/fielding
- 8. Retreats (beer together)
- 9. Old boy's network
- 10. Separate funding
- 11. Travel funds
- 12. Cost recovery
- 13. Marketing
- 14. Education
- 15. Industry acknowledgement of DND
- 16. Re-use of ideas
- 17. Fresh ideas through member rotation

## Teaming: Benefits

- 1. Reduced cost
- 2. Improved productivity
- 3. Reduced risk
- 4. Improved cost effectiveness
- 5. Better product
- 6. Promotes idea generation and evaluation
- 7. Integrated approach/synergism
- 8. The solution
- 9. Sure to capture the requirement and to deliver the right product
- 10. Improves understanding and co-operation
- 11. Improves re-use
- 12. Establishes wider working networks

- 13. Promotes brainstorming and creative solutions
- 14. Reduces tunnel vision
- 15. Broadens knowledge and resource base
- 16. Fun
- 17. Better use of resources and infrastructure
- 18. Minimize duplication
- 19. Improves morale
- 20. Informal accountability
- 21. Innovation
- 22. Break culture barriers
- 23. Sharing of key information
- 24. Morale boost
- 25. Feeling of empowerment/ownership
- 26. Better use resources/ideas
- 27. Better direction
- 28. Increase value added
- 29. Build confidence

#### Teaming: Problems

- 1. Dominating personalities can hijack
- 2. Researchers are inherently loners
- 3. Good ideas can be compromised
- 4. Expensive
- Time consuming
- 6. Team only as strong as weakest link
- 7. Incompatible interests
- 8. Personalities/politics
- 9. Distance/geography/travel costs
- 10. Conceptual conflicts (no agreement)
- 11. Consensus can give bad solutions
- 12. Co-ordination
- 13. Weak leadership
- 14. Lack or conflict of commitment
- 15. Poor communication/team dynamics
- 16. Can be counter-innovative (personalities)
- 17. Condescending
- 18. People aren't used to it
- 19. Clash of personalities limits effectiveness
- 20. May slow down creative work
- 21. Team size can be too big/wrong
- 22. Individual members may not be committed
- 23. Harder to control

## Teaming: Problems Teaming: Gut feeling

- 24. Has value added
- 25. Must not slow down progress
- 26. Must do
- 27. Essential ingredient for success
- 28. Essential
- 29. Nice idea, this is an 'in' concept; how well has it worked? Are there areas where teaming for its own sake fails badly?
- 30. Works well but depends on individuals
- 31. Need good communications (i.e. Internet)
- 32. Need good leadership
- 33. Networking understanding ops/scientists/industry opens doors
- 34. Needed to make best use of limited resources

# CONCEPT C: SHARING/LEVERAGING/SYNERGISM

#### Idea Base:

- 1. DREA model (co-location, integration).
- 2. Integrate whole process (Testing & Evaluation, engineering, team, doctrine, requirements capture, final delivery).
- 9. Multi-disciplinary teams.
- 12. Cross-pollination across services, countries.
- 13. Reduce code duplication (modularity).
- 14. Co-ordinate R&D with allies.
- 18. Common user core.
- 22. Early industry involvement.
- 25. Stimulate competitive R&D.
- 31. Battle labs.
- 32. Allocate resources to small/medium/long term research and problem resolution.
- 33. Maintain techbase capability/continuity.
- 36. International exchange scientist/military.
- 40. Target/select C2 R&D.
- 42. Cost sharing with industry (leveraging/alliances/ partnering).
- 45. Open requirements to industry

# Sharing/...: Information needs

- 1. Knowledge of other's activities, expertise (allies, industry, university)
- 2. Knowledge of the CF needs, requirements
- 3. Knowledge of present state and future trends in technology
- 4. Knowledge of the R&D&T&E structure inside/outside

- 5. Communication links
- 6. International agreements
- 7. Industrial forces alliances
- 8. Are other nations interested?
- 9. Intellectual property ownership
- 10. Our strengths
- 11. Limited Canadian industry

#### Sharing/...: Creative solutions

- 1. Question NATO participation/TTCP/bilateral
- 2. Pursue MOU/ideas, etc.
- 3. Participate in university centres of excellence program
- 4. Market our technology
- 5. Go into production with our technology
- 6. Multi-establishment/disciplinary team
- 7. Creative financing
- 8. Distributed test beds
- 9. Internet solutions
- 10. Joint projects and support (SHAPE Technical Centre)
- 11. Royalties and patents
- 12. Imposing on contractors re-use of CUC and R&D lesson learned
- 13. Government seed money for basic research
- 14. Joint EX participation
- 15. Home pages access to information by all
- 16. Library of modules available for sharing
- 17. Regular sharing of status of research

#### Sharing/...: Benefits

- 1. Reuse code/systems
- 2. Lessons learned and shared
- 3. Less cost
- 4. Collaborative financing
- 5. Win-win situations
- 6. Promote Canadian industry
- 7. Technology transfer
- 8. Output greater than input
- 9. Avoid duplication of effort
- 10. Gain insight to others' long term goals
- 11. Spin-offs
- 12. Global approach, integrating all stakeholders towards the development of an accepted solution

- 13. Better focus of resources (optimal use of scarce resources)
- 14. Joint R&D
- 15. Re-use of experience, technology, solutions, ...
- 16. Fosters interoperability
- 17. Political alliances
- 18. Broaden networks
- 19. Maintain currency and leadership (Canadian influences)
- 20. Promote Canadian industry (and protects)

#### Sharing/...: Problems

- 1. Very bureaucratic (e.g. NATO WG)
- 2. Theft of information/knowledge (intellectual property)
- 3. Unequal sharing
- 4. Can't control the partner always
- 5. Partners may be at different stages
- 6. Different goals
- 7. Hidden agendas
- 8. Incompatible standards
- 9. Loss of IP ownership
- 10. Industry not well disposed to sharing (inherently competitive)
- 11 Potential for significant losses
- 12. Conflicting interest
- 13. Time consuming
- 14. Marketing problem
- 15. Who pays, who profits; what's the share
- 16. Dependence on allies
- 17. Slow CF buy-in at the end of the program
- 18. Poor/restricted technology transfer

## Sharing/...: Gut feeling

- 1. It is a must
- 2. Only way to go we have no choice
- 3. Essential
- 4. Must be mandated
- 5. Need formalization
- 6. Agreements in principle to standards and interoperability yet slow to implement
- 7. Need to do this due to lack of resources
- 8. Do it but not the NATO working groups
- 9. Resources must be assigned up front to this
- 10. Worth the effort

## 11. Essential in environment of downsizing and budget constraint

## CONCEPT D: SUPPORT SERVICES/ FACILITIES

#### Idea Base:

- 1. DREA model (co-location, integration).
- 2. Integrate whole process (Testing & Evaluation, engineering, team, doctrine, requirements capture, final delivery).
- 5. Ensure SM commitment.
- 10. Common environment (engineering, research, operators, exercise).
- 13. Reduce code duplication (modularity).
- 16. Rapid prototyping in phases.
- 17. Evolutionary spiral development model.
- 18. Common user core.
- 30. Focus on the future.
- 31. Battle labs.
- 33. Maintain techbase capability/continuity.
- 34. Protect government expertise (with respect to downsizing).
- 35. Military postgrads to scientific positions (R&D).
- 37. Test/evaluate in LIVEX.
- 42. Cost sharing with industry (leveraging/alliances/ partnering).

## Support Services: Information needs

- 1. How much is spent today?
- 2. How many facilities, requirements
- 3. Cost/consequences of consolidation
- 4. Requirements to support
- 5. Determine best locale for support facilities to be provided
- 6. Define/ensure adequate resources (dollars/PY)
- 7. Establish and maintain common core
- 8. Repository of op. data
- 9. Define methodology
- 10. Define tools to support methodology
- 11. Define training requirements to maintain expertise

## **Support Services: Creative solutions**

- 1. Teaming
- 2. Multi disciplinary team
- 3. Distributed battle lab
- 4. Integration from doctrine to delivery

- 5. Commitment (resources, dollars) from masters for the short- to long-term
- 6. Common tools and development repository
- 7. Provide mechanism for industry to special
- 8. Turn labs over to services
- 9. Exploit industry facilities
- 10. Pay for own facilities by renting out
- 11. Mobile labs/deployed battle labs
- 12. Virtual labs
- 13. Distributed development
- 14. Software libraries common

#### Support Services: Benefits

- 1. Faster better results
- 2. More open communications
- 3. Improved effectiveness
- 4. Flexibility
- 5. Cost effective
- 6. Greater availability of resources for experiments
- 7. Demonstration fosters user confidence in technology
- 8. In-house facilities and capability
- 9. Capability to rapidly respond to an urgency
- 10. Independent/unbiased advice to CF
- 11. Maintain independent expertise
- 12. More efficient support to R&D, T&E, and procurement
- 13. Improves support to R&D

## **Support Services: Problems**

- 1. Costs resources
- 2. Can be localized
- 3. Can be restrictive
- 4. How do you co-locate with a very dispersed organization
- 5. Overhead
- 6. Cost to restructure/disruption to projects
- 7. Impact on operational facilities
- 8. Tendency to obsolescence
- 9. Lack of co-operation on shared facilities
- 10. They have their own priorities/objectives
- 11. Conflict of interest
- 12. Priority of the use
- 13. Veto?
- 14. Unavailable when needed

#### 15. Bureaucratic procedure (delays, costs)

#### Support Services: Gut feeling

- 1. Closer to users would be good
- 2. Need infrastructure to support progress
- 3. A cost effective solution
- 4. Fundamental to R&D
- 5. We must have an integrated approach from the R&D to the fielding; thus we must have the facilities required for this approach
- 6. Co-ordination, sharing of resources, and long term infrastructuring funding is essential
- 7. Can provide cost savings
- 8. Must not be rigidly enforced
- 9. Cannot be burdened with tradition mil/std documentation requirements
- 10. Need for remote/local tech support as well spread knowledge base

#### CONCEPT E: EXPERTISE/EDUCATION

#### Idea Base:

- 1. DREA model (co-location, integration).
- 12. Cross-pollination across services, countries.
- 13. Reduce code duplication (modularity).
- 19. Improved awareness/education in fielding prototypes.
- 23. Protect/capture knowledge base.
- 24. Post scientist in ops..
- 25. Stimulate competitive R&D.
- 27. Military on scientific conferences/courses.
- 28. Role for universities/centres of excellence.
- 29. Military in labs.
- 30. Focus on the future.
- 31. Battle labs.
- 32. Allocate resources to small/medium/long term research and problem resolution.
- 33. Maintain techbase capability/continuity.
- 34. Protect government expertise (with respect to downsizing).
- 35. Military postgrads to scientific positions (R&D).
- 36. International exchange scientist/military.
- 37. Test/evaluate in LIVEX.

## Expertise: Information needs

- 1. Present state
- 2. Desired state
- 3. Resources available
- 4. State of the R&D, technologies of interest
- 5. Involvement in university
- 6. Technology trends
- 7. Inventory of own technology, expertise, personnel
- 8. Deficiencies and strengths for specific technologies
- 9. Training budget
- 10. Future vision define areas to target
- 11. How to do it
- 12. Allocate funds and resources

## **Expertise: Creative solutions**

- 1. Exchange secondment to industry/sabbaticals for academia/cross pollination for military/civilian/allies
- 2. Integrated battle labs
- 3. Training labs (field and garrison)
- 4. Scientists to field exercises and military to labs
- 5. Wide use of Internet/multi-media tool/ sponsorship of post-grads/co-op students
- 6. Sponsor grads on DND project teams for masters
- 7. International exchanges
- 8. Regular conferences/symposiums mixed military/scientist
- 9. Enroll scientists in CF (35 year engagements!)
- 10. Cycle scientists between short term tasks and technology base
- 11. Lots of money for education
- 12. Get the operators in the lab and the scientists in the field
- 13. Involve students (military and civilian) early (ideas, energy, cheap!!)
- 14. Be aware of technology trends and requirements
- 15. Seminars and courses taught by scientists
- 16. Teaming with university

## **Expertise: Benefits**

- 1. Forefront of the technology
- 2. Avoidance of re-inventing wheel
- 3. Not captive of contractor
- 4. Renewal of the organization, knowledge
- 5. Technology insertion much more rapid

- 6. Promotes morale
- 7. Ensure understanding of requirements, solutions, methods, ...
- 8. Prevents stagnation
- 9. Promote informed decision making
- 10. Better results
- 11. Faster transfer from academia/theory to application
- 12. Increased flexibility to adjust goals
- 13. Broader perspective
- 14. Minimize risk
- 15. Needed for effective R&D
- 16. Needed to provide advice to CF

#### **Expertise: Problems**

- 1. Become too specialized, too narrow, focused
- 2. Ramping up time
- 3. Loose the best industry
- 4. Academic competition (guarding of knowledge)
- 5. Elitism
- 6. Lose focus on real issue
- 7. Loss of productivity while building expertise
- 8. Building expertise in completely wrong direction
- 9. High cost of building expertise
- 10. Can't be experts in everything / limited by resources
- 11. Needs to be tempered with experience
- 12. Slow response time (out-of-phase with requirements and trends)
- 13. Poor adaptability (resistance to changes)

#### Expertise: Gut feeling

- 1. Needed desperately
- 2. No money or resources
- 3. More cuts to come
- 4. Industry thinks of DND as 'cash cow'
- 5. Key to effectiveness of program
- 6. Long overdue
- 7. Remove barriers
- 8. Need departmental commitment
- 9. Motherhood
- 10. Absolutely essential
- 11. This is a must to keep abreast with the technology and to bring the technology into the CF

12. Must be planned - and based on best available prediction of future trends and need

# **PRIORITIZATION**

# **VOTING SUMMARY**

P1	P2	P3	P4	P5	P6	P7	P8
1	3	2	1	4	2	2	4
2	4	3	4	1	1	1	1
2	1	4	5	3	4	4	2
2	5	5	3	2	5	5	5
1 2	2	1	2	5	3	3	3
	P1 1 2 2 2 2 2 2 2	P1 P2 1 3 2 4 2 1 2 5 2 2	P1         P2         P3           1         3         2           2         4         3           2         1         4           2         5         5           2         2         1	P1         P2         P3         P4           1         3         2         1           2         4         3         4           2         1         4         5           2         5         5         3           2         2         1         2	P1         P2         P3         P4         P5           1         3         2         1         4           2         4         3         4         1           2         1         4         5         3           2         5         5         3         2           2         2         1         2         5	P1         P2         P3         P4         P5         P6           1         3         2         1         4         2           2         4         3         4         1         1           2         1         4         5         3         4           2         5         5         3         2         5           2         2         1         2         5         3	P1 P2 P3 P4 P5 P6 P7

# AVERAGE RANK

The state of the s	Average Rank
A. Business Planning/Delivery Strategy	2.4
B. Teaming	2.1
C. Sharing/Leveraging/Synergism	3.1
D. Support Services/ Facilities	4.0
E. Expertise/Education	2.6

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On 7-9 May 1996, the Chief of Research and Development (CRAD) held a Workshop on Command and Control (C2) which brought together CRAD scientists and Canadian Forces (CF) Officers to discuss the "what" and the "how" of C2 Research and Development (R&D). The participants were divided into syndicates to discuss these issues using a structured brainstorming technique developed by the authors. This paper documents the results of the brainstorming exercise on the structures and processes (the "how") suggested for future C2 R&D. A companion paper is available on the requirements and opportunities (the "what") for C2 R&D for the foreseeable future.

There was a large amount of consensus on the main findings of this syndicate exercise which were that: a team culture must be established to provide the synergy necessary to exploit these new technologies quickly and effectively; the process of information dissemination and internal communication must be improved to enhance the capabilities of the teams; the future Battle Labs should be exploited to their fullest to provide an experimental environment for C2 R&D; and, the organization and structures will need to be improved to streamline the R&D process. Some other ideas were presented without full consensus, such as: the establishment of an evolutionary R&D and Procurement paradigm; the need for a new strategic direction in C2 R&D which should be developed by CRAD and CF leadership; and business planning and accountability which will improve the relationship between CRAD and its sponsors making the R&D process more responsive. The conclusion of this workshop was that the team approach to C2 R&D has begun and that there is much more work to do to exploit the many good ideas provided by the workshop attendees and documented in the Annexes to this paper.

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